

SUSAN S. FIORITO
Jim Moran Professor and
Dean of the Jim Moran College of Entrepreneurship
Florida State University
sfiorito@jmc.fsu.edu

EDUCATION

- Ph.D. 1984, Oklahoma State University.
Major: Merchandising.
Dissertation: "Financial Performance and Marketing Strategy of Selected Small Apparel Stores,"
- M.S. 1976, Barry University.
Major: Administration and Supervision of Secondary Schools.
- B.S. 1973, Florida State University.
Major: Home Economics Education.

PROFESSIONAL EMPLOYMENT

Founding Dean of the Jim Moran College of Entrepreneurship, November 2019 to Present.

Founding Director of the Jim Moran School of Entrepreneurship, February 2016 to 2019.

Faculty Senate President, Florida State University, April 2015 – April 2017

Program Director of the Entrepreneurship major in the College of Business, August 2016- April 2018.

Jim Moran Professor and Chair of the Department of Entrepreneurship, Strategy and Information Systems, College of Business, Florida State University, Tallahassee, April 2014 to August 2016.

Interim Chair of the Department of Entrepreneurship, Strategy and Information Systems, College of Business, Florida State University, Tallahassee, August 2013 to April 2014.

Professor. Entrepreneurship, Department of Management, College of Business, Florida State University, Tallahassee, August 2012-2013.

Professor. Retail Merchandising and Product Development College of Human Sciences, Florida State University, Tallahassee, 2007 to 2012. Previously Department of Textiles and Consumer Sciences until spring 2010.

Associate Professor. Department of Textiles and Consumer Sciences, College of Human Sciences, Florida State University, Tallahassee, 1994 to 2007.

Visiting Professor of Retail Marketing. Institute for Retail Studies, University of Stirling, Scotland, UK 2000-01.

Assistant Professor. Department of Clothing, Textiles and Merchandising, College of Human Sciences, Florida State University, Tallahassee, 1991-94.

Adjunct Instructor. Department of Clothing, Textiles and Merchandising, College of Human Sciences, Florida State University, Tallahassee, 1990-91.

Assistant Professor. Department of Home Economics; Joint appointment with Division of Secondary Education, The University of Iowa, Iowa City, 1984-90.

Instructor, Department of Home Economics; Joint appointment with Division of Secondary Education, The University of Iowa, Iowa City, 1983-84.

Research Associate, Center for Apparel Marketing and Merchandising, Oklahoma State University, Stillwater, 1981-83. Assistant Professor, Department of Apparel Merchandising, Florida International University, Miami, FL, 1980-81.

Department Chair and Instructor, Fashion Institute of Atlanta, Atlanta, GA, 1978-80.

Co-Owner, Apparel retail and wholesale company, Miami, FL and Atlanta, GA, 1973-79.

PUBLICATIONS—Published Articles, Full Paper Proceedings, Books, Book Chapters, Media, and Reports
Refereed Journal Articles

**Indicates student author at the time the research was conducted.*

Fiorito, S.S. (2013), "Retail buying: better purchasing and inventory control", in Evans, J.R. (ed.), and Implementing a Retail Strategy, The Marketing & Management Collection, Henry Stewart Talks Ltd, London (online at <http://hstalks.com/?t=MM1783669-Fiorito>)

Fiorito, S. S., Gable, M. and *Conseur, A. (2010). "Technology: advancing Retail Buyer Performance in the 21st Century," International Journal of Retail and Distribution Management, 38(11/12). 879-893.

Cho, H. and Fiorito, S. S. (2010) "Self-Service Technology in Retailing: A Case Study of Retail Kiosks," Symphony: Emerging Issues in Management, Issue 1.

*Cho, H. and Fiorito, S. S. (2009) "Consumer Acceptance of Online Customization for Apparel Shopping," International Journal of Retail and Distribution Management, 37(5) 389-407.

Kacmar, C. J., Fiorito, S. S., and Carey, J. M. (2009) "The Influence of Attitude on the Acceptance and Use of Information Systems." Information Resources Management Journal, 22(2), 22-49.

Gable, M., Topol, M.T., Lala, V., and Fiorito, S. S. (2008) "Differing Perceptions of Discount Stores and Category Killers." International Journal of Retail and Distribution Management, 36(10), 780-811.

*Oh, J., Fiorito, S. S., *Cho, H. and Hofacker, C. (2008) "Effects of Design Factors on Store Image and Perceived Merchandise Quality in Web-based Stores" Journal of Retailing and Consumer Services, 15(4), 237-249.

Gable, M., Fiorito, S. S. and Topol, M.T. (2008) "An Empirical Analysis of the Components of Retailer Customer Loyalty Programs." International Journal of Retail and Distribution Management, 36 (1), 32-49.

Gable, M., Fiorito, S. S. and Topol, M. T. (2005) "The Current Status of Women in U.S. Department Store Retailing: 2004" The International Review of Retail, Distribution and Consumer Research, 15(2), 217-225.

*Dandeo, L.M., Fiorito, S. S. and Giunipero, L.C., *Percy, D. H. (2004) "Determining Retail Buyer's Negotiation Willingness for Automatic Replenishment Programs," Journal of Fashion Marketing and Management, 8(1), 27-40.

- Birtwistle, G., Siddiqui, N. and Fiorito, S. S. (2003) "Quick Response: Perceptions of UK fashion retailers," The International Journal of Retail and Distribution Management, (31), 2, 118-128.
- *Oh, J. and Fiorito, S. S. (2002) "Korean Women's Clothing Brand Loyalty," Journal of Fashion Marketing and Management, 6, (3), 206-222.
- *He, Y. and Fiorito, S. S. (2002) "CAD/CAM Adoption in U.S. Textile and Apparel Industries," International Journal of Clothing Science and Technology, (14) 2, 132-140.
- Giunipero, L. C., Fiorito, S. S., *Percy, D.H. and *Dandeo, L. (2001) "The Impact of Vendor Incentives on Quick Response," The International Review of Retail, Distribution and Consumer Research, 11(4), 359-376.
- Fiorito, S. S., Giunipero, L. and *Yan, H. (1998) Buyer's Perceptions of Quick Response Systems. The International Journal of Retail and Distribution Management, 26 (6), 237-246.
- *Soldressen, L. S., Fiorito, S. S. and *Yan, H. (1998) An Exploration into Home Based Businesses: Data from Textile Artists. Journal of Small Business Management, 36 (2), 33-44.
- Fiorito, S. S., May, E.G. and Straughn, K. (1995) Quick Response in Retailing: Components and Implementation. The International Journal of Retail and Distribution Management, 23 (5), 12-21.
- Gable, M., Fiorito, S. S. and Topol, M. T. (1994) The Current Status of Women in Department Store Retailing: 1993. The Journal of Retailing, 70 (1), 65-74.
- Fiorito, S. S. and Fairhurst, A. E. (1993) Comparison of Buyer's Job Content in Large and Small Retail Firms. Clothing and Textiles Research Journal, 11, (3), 8-15.
- Cary, R. T. and Fiorito, S. S. (1991) Fabric Specialty Stores: Customer Satisfaction/Dissatisfaction with Information Source Attributes. Journal of Consumer Studies and Home Economics, 15(2), 189-205.
- Fairhurst, A. E. and Fiorito, S. S. (1990) Retail Buyers' Decision-Making Process: An Investigation of Contributing Variables. The International Review of Retail Distribution and Consumer Research, 1(1), 87-100.
- Fiorito, S. S. (1990) Testing a Portion of Sheth's Theory of Merchandise Buying Behavior with Small Apparel Retail Firms. Entrepreneurship: Theory and Practice, 14 (4), 19-34.
- Fiorito, S. S. and Fairhurst, A. E. (1989) Buying for the Small Apparel Store: Job Content Across Four Merchandise Categories. Clothing and Textiles Research Journal, 8(1), 10-21.
- Fairhurst, A. E. and Fiorito, S. S. (1988) An Empirical Investigation of Sheth's Theory of Merchandise Buying Behavior. Retailing: Its Present and Future. Special Conference Series, Presented by the Academy of Marketing Science and the American Collegiate Retailing Association, Vol. IV, 261-265.
- Fiorito, S. S. and Wolfson, S. C. (1987) Standards for Vocational Home Economics Education programs in the U.S.: Determination of Use and Content Analysis, Journal of Vocational Home Economics Education, 5 (1), 23-35.
- Fiorito, S. S. and Greenwood, K. M. (1986) An Empirical Investigation: The Growth Stages of Small Apparel Retail Firms. Journal of Small Business Management, 24 (3), 44-53.

Fiorito, S. S. and Laforge, R.W. (1986) A Marketing Strategy Analysis of Small Retailers. American Journal of Small Business, 10, (4), 7-17.

Wolfson, S. C. and Fiorito, S. S. (1985) Standards for Quality Vocational Home Economics Education Programs in Iowa. Iowa City: The University of Iowa in cooperation with the State of Iowa Department of Public Instruction. An abstract of this standard document appears in World Agricultural Economics and Rural Sociology Abstracts (WAERSA) monthly, Rural Development Abstracts (RDA) quarterly, Rural Extension, Education and Training Abstracts (EETA) quarterly, Oxford, England.

Fiorito, S. S. (1985). Financial ratio analysis: What is it? Why should I use it? Does it help? CAMM Researcher, 2 (1), 4-5+.

Books and Media

Fiorito, S. S. and Gable, M. (2011). Retail Buying: Practices and Policies in a Global Economy. Boston, MA: Pearson/Prentice Hall, with Global Perspectives for each Chapter from Asia and Europe.

Fiorito, S. S., Jorgensen, P. and McLaughlin, J. (2009). Merchandise Planner (manual and CD). Boston, MA: Pearson Publishing.

Fiorito, S. S. (2008) Merchandising Buying Packet (8th Edition). Boston, MA: Pearson Publishers. (*An informative and technical guide that supplements the student's textbook.*)

Fiorito, S. S., McLaughlin, J. and Kacmar, C. J. (1998) Merchandise Planner. Manual and CD for use in classroom computer simulations for Merchandising.

Book Chapters

Fiorito, S. S. and Plant, W. (2021). "Florida State University Jim Moran College of Entrepreneurship," (Chapter 17), Edited by C. H. Matthews and E. W. Liguori, Annals of Entrepreneurship Education and Pedagogy—2021, Edward Elgar Publishing Limited, Cheltenham, UK.

Gable, M. and Fiorito, S. S. (2014). "Requirements of a Successful Fashion Buyer," in J. Miler's Introduction to Fashion Merchandising.

Fiorito, S. S. and Freathy, P. (2003) "Buying and Merchandising" (Chapter 16), in Retailing: Principles and Applications (Edited by Paul Freathy) Edinburgh, Scotland: Pearson Publishers.

Fiorito, S. S. (1992) Fashion Merchandising: Its Unique Characteristics in Retailing. In P. Dunne, R. Lusch, M. Gable and R. Gebhardt, Retailing (pp.246-253). Cincinnati, OH: South-Western Publishers.

Refereed Full Paper Proceedings

Beal, H.Y., Fiorito, S. S. and Gable, M. (2010). "Exploring U.S. Branding Strategies in the Chinese Retail Market Place." ACRA Winter Conference, NYC, NY.

Oh, J., Fiorito, S. S., Wang, Y. and Birtwistle, G. (2009). "Environmentalism toward the Disposition Behavior in Second-Hand Markets: A Cross-National Comparison of Taiwanese and United States Consumers." ACRA/AMS 12th Triennial Retailing Conference, New Orleans, LA.

- Gable, M., Fiorito, S. S. and Topol, M. T. (2006) "Retail Loyalty Programs: Formal, Non-Formal and Customer Oriented." Proceedings on CD of the American Collegiate Retailing Association, Bentonville, Arkansas, Corporate Headquarters of Wal-Mart.
- *Wang, H., Sullivan, P. and Fiorito, S. S. (2005) "An Explorative Study Implementation of Collaborative Planning, Forecasting and Replenishment in Global Sourcing" European Association for Education and Research in Commercial Distribution 13th International Conference, Lund, Sweden.
- Fiorito, S. S. and *Ketterer, E. (2004) "Kiosks: Another Employee or Another Problem?" Proceedings on CD ACRA Spring Conference.
- Nobbs, K., Birtwistle, G. and Fiorito, S. S. (2003) "Burberry: The Accessible luxury brand," Proceedings of the ACRA/AMS 7th Triennial Retailing Conference.
- *Oh, J., Fiorito, S. S. and Hofacker, C. F. (2003) "Investigating Web-Based Store Image Relationships," Proceedings of the 12th International Conference on Research in the Distributive Trades, Paris, France.
- Fiorito, S. S. and Pretious, M. (2002) "Retail Inventory Management: The Current State of Affairs," Proceedings on CD of the ACRA Spring Conference and the International Council of Shopping Centers.
- *McAllister, T. and Fiorito, S. S. (2002) "The Uncertain Future of Electronic Data Interchange," Proceedings of the ACRA Spring Conference and the International Council of Shopping Centers.
- Fiorito, S. S. and Sparks, L. (2001) "Fuzzy Math? A Search for Meaning in International Price Comparisons," 11th International Conference on Research in the Distributive Trades, vol. 1, D-2.1.
- *Dandeo, L., *Percy, D. and Fiorito, S. S. (2001) "Decision Making Strategies and Retail Buyers: An Empirical Investigation of Automatic Replenishment Programs in the United States," Proceedings on CD, 10th International Annual Conference of the International Purchasing and Supply Education and Research Association.
- Fiorito, S. S. (2000) "On-Line Formats Improve Access to Entrepreneurship Education." The International EAERCD Conference on Retail Innovation, Conference proceedings on CD.
- *Graeber, M. and Fiorito, S. S. (1999) "An Investigation of Retailers' Interest in Mass Customization," 10th International Conference on Research in the Distributive Trades, Conference Proceedings, 585-590.
- Fiorito, S. S., Giunipero, L. and *Oh, J. (1999) "Channel Relationships and QR Implementation," 10th International Conference on Research in the Distributive Trades, Conference Proceedings, 57-64.
- Fiorito, S. S., Gable, M. and Fiorito, J. (1997) An Exploratory Study: The Impact of Technology on Retail Sales. 9th International Conference on Research in the Distributive Trades. Conference Proceedings, EAERCD, A4.12-A4.17
- Fiorito, S. S. and *Pasarell, I. (1995) Business Strategies and Financial Performance of Small Retail Businesses. '95 Alive: With Opportunity, Challenge, Risk and Reward. Conference Proceedings, American Collegiate Retailing Association and International Council of Shopping Centers, 31-36, + 46.
- Fiorito, S. S., Fairhurst, A. E., Good, L. K. and Kotsiopoulos, A. (1989) "Keys to Profitability: Current Research Programs Helping Small Businesses Stay Viable." New Strategies for a New Decade. Conference Proceedings, USASBE, 122.

Refereed Published Abstracts in Proceedings (These conferences do not publish full papers.)**Indicates student author at the time the research was conducted.*

- Fiorito, S.S., Heitmeyer, J., Grise, K. and Cloud, R. (2011). "Advancing Awareness and Sustainability through Reuse/Recycling of Cotton and Other Textile Clothing Products among College Students," ITAA, Philadelphia, PA.
- Oh, J., Wang, Y., Fiorito, S. S. (June 2009). "Clothing Recycling Behaviors: A Cross-National Comparison of United States and Taiwanese Consumers." AAFCS-CUR Proceedings, Knoxville, TN, p. 1.
- Oh, J., Fiorito, S.S. and Birtwistle, G. (July 2008) "A Look at U.S Recycling of Fashion Apparel." Book of Abstracts, EIRASS 15th Recent Advances in Retailing and Services Science Conference, Zagreb, Croatia, p.146.
- Cho, H. and Fiorito, S.S. (July 2008) "Self-service Technology in Retailing: A Look at Successful In-Store Kiosks." Book of Abstracts, EIRASS 15th Recent Advances in Retailing and Services Science Conference, Zagreb, Croatia, p.41.
- *Cho, H. and Fiorito, S. S. (2006) "The Effect of Perceived Trust on Consumers: Intention to Use Co-Design in Online Apparel Shopping," ITAA Conference Proceedings San Antonio, TX.
- *Wang, Y. and Fiorito, S. S. (2006) "Perceived Consumer Equity Using a Self-Checkout Kiosk," ITAA Conference Proceedings San Antonio, TX.
- *Cho, H. and Fiorito, S. S. (2005) "The Evolving Process of Building Trust in E-commerce," ITAA Conference Proceedings, Alexandria, VA.
- *He, Y. and Fiorito, S. S. (2003) "Adoption Factors of Managers using CAD/CAM," ITAA Conference Proceedings, Savannah, GA.
- *Welker, K. and Fiorito, S. S. (2003) "Are All Small, Retail Apparel Firm Customers Alike In Their Patronage Behavior?" ITAA Conference Proceedings, Savannah, GA.
- *He, Y. and Fiorito, S. S. (2003) "Effects of the Managerial Factors on CAD/CAM Adoption in the US Textile and Apparel Industry," ASME Conference Proceedings [5 pg. Abstract]
- *Yan, H. and Fiorito, S. S. (2002) "Diffusion and Performance of CAD/CAM in the U.S. Apparel Industry", ASME Conference Proceedings [5 pg. Abstract]
- *Yan, H. and Fiorito, S. S. (2002) "Analysis of CAD/CAM Diffusion and Infusion in US. Textile and Apparel Industries," ITAA Conference Proceedings, NYC, NY.
- *Dandeo, L., Fiorito, S. S. and *Percy, D. (2002) "Automatic Replenishment Programs and Retail Buyer Behavior: An Empirical Examination of Merchandise Requirements," ITAA Conference Proceedings, NYC, NY.
- *He, Y. and Fiorito, S. S. (1998) "Analysis of Market Factors in Manufactures' Decision of CAD/CAM Adoption," ITAA Conference Proceedings, Dallas, TX.

Non-Refereed Publications

- Fiorito, S.S. and McLaughlin (2011). Kids and Fashion Pointe Resale and Boutique, Processes and Procedures Manual.
- Gable, M. and Fiorito, S. S. (2005). Current Wages and Supplemental Benefits Survey of Florida Retailers. A research report based on a study conducted for the Florida Retail Federation.
- Fiorito, S. S. (2000) The Road to Entrepreneurial Success. A technical report, website development, and brochure for the Coleman Foundation.
- Fiorito, S. S. (1997) Understanding Buying/Product Development: Planning and Evaluating Purchasing Decisions. A workbook for Merchandising, Product Development Professional Enhancement Program at Walt Disney World.
- Fiorito, S. S. (1996) The 1994/1995 Financial Ratio Report for Florida Small Businesses. Report published by the Florida Retail Federation.
- Fiorito, S.S. (1996) ACRA Research Directory, First Edition (editor).
- Fiorito, S. S. (1996) Small Retail Businesses in Florida: What Are They Doing? Retail Solutions, 1(3), 10, 11.
- Fiorito, S. S. (1996) How Do I Know if My Business is Successful? Retail Solutions, 1(2), 5.
- Fiorito, S. S. (1995) Successful Small Businesses Build A Strong Economy. Newsletter, 1(1).
- Gable, M., Fiorito, S. S. and Topol, M.T. (1994) Summary of "The Current Status of Women in Department Store Retailing: 1993" reprinted in Stores, 76(10), RR 9-11.
- Fiorito, S. S. (1994) Small Business Competitive Strategies for the 21st Century. Florida Retailer, 7(4), 22-24.
- Fiorito, S. S. (1994) What Do Buyers Think About Quick Response? Florida Retailer, 6(11), 44-45. (Reprinted in The Bureau News, March 1994, 5).
- Fiorito, S. S. (1993) Buyers' Perceptions and Attitudes toward Quick Response Technologies. Report to retailers funded by the Florida Retail Federation.
- Fiorito, S. S. (1993) Retail Buyers Appear to Find QR a Comfortable Fit. Florida Retailer, 6(7), 17.
- Fiorito, S. S. (1992) Quick Response Technologies: Are They Being Implemented? Florida Retailer, 5(4), 10.

PROFESSIONAL PRESENTATIONS

**Indicates student author at the time the research was conducted.*

Conference Abbreviation Key:

AAFCS: American Association of Family and Consumer Sciences

ACRA: American Collegiate Retailing Association

AHEA: American Home Economics Association

AIMAC: International Association of Arts and Cultural Management

AMA/ACRA: American Marketing Association/American Collegiate Retailing Association joint conference

AMS/ACRA: Academy of Marketing Sciences/American Collegiate Retailing Association joint conference

ASME: American Society of Mechanical Engineering

BAM: British Academy of Management

EAERCD: European Association of Education and Research in Commercial Distribution

EIRASS: *European Institute Of Retailing And Services Studies*

FAFCS: *Florida Association of Family and Consumer Sciences*

FRF: *Florida Retail Federation*

ICSB: *International Council for Small Business*

ICSC: *International Council of Shopping Centers*

ITAA: *International Textiles and Apparel Association*

NRF (Previously the **NRMA National Retail Merchants Association**): *National Retail Federation*

USASBE: *United States Association for Small Business and Entrepreneurship*

Refereed International Conferences Held Outside the US

Weishar, P., Fiorito, S.S. and Haley, Mk. (September 2018) "Utilization of themed experience in cultural and creative venues," AIMAC, Entrepreneurship in Cultural and Creative industries, Dijon France.

*Narayan, G., Fiorito, S. S., and Giunipero, L. (July 2010). "Evolution of Supply Chain Technology," EIRASS 18th International Conference, Istanbul, Turkey.

Oh, J., Fiorito, S.S. and Birtwistle, G. (July 2008) "A Look at U.S Recycling of Fashion Apparel." EIRASS 15th International Conference, Zagreb, Croatia.

Cho, H. and Fiorito, S.S. (July 2008) "Self-service Technology in Retailing: A Look at Successful In-Store Kiosks." EIRASS 15th International Conference, Zagreb, Croatia.

*Oh, J., Fiorito, S. S. and Hofacker, C. F. (July 2003) "Investigating Web-Based Store Image Relationships," EAERCD 12th International Conference, Paris, France.

Fiorito, S. S. and Sparks, L. (June 2001) "Fuzzy Math? A Search for Meaning in International Price Comparisons," EAERCD 11th International Conference, Tilburg, the Netherlands.

*Dandeo, L., *Pearcy, D. and Fiorito, S. S. (April 2001) "Decision Making Strategies and Retail Buyers: An Empirical Investigation of Automatic Replenishment Programs in the United States," 10th International Annual Conference of the International Purchasing and Supply Education and Research Association, Jonkoping, Sweden.

Fiorito, S. S. (July 2000) "On-Line Formats Improve Access to Entrepreneurship Education," EAERCD 10th International Conference, Barcelona Spain.

*Graeber, M. and Fiorito, S. S. (August 1999) "An Investigation of Retailers' Interest in Mass Customization," EAERCD 9th International Conference, Stirling Scotland.

Fiorito, S. S., Giunipero, L. and *Oh, J. (August 1999) "Channel Relationships and QR Implementation," EAERCD 9th International Conference, Stirling Scotland.

Fiorito, S. S., Gable, M. and Fiorito, J. (July 1997) "An Exploratory Study: Impact of Technology on Retail Sales." EAERCD 7th International Conference, Leuven, Belgium.

Refereed International and National Conferences Held in the US

Plant, W., Frandsen, K., Lewis, L., Blanchard, K., Fiorito, S. (October 16, 2021). "The InNOLEvators: Taking Entrepreneurship out of the College of Business." GCEC Conference, Baltimore, Maryland.

- Fiorito, S. S. (April 2016) "Fashion Innovation and Entrepreneurship" One of four panel members presenting at GCU in Soho New York as part of the ACRA 2016 Spring Conference.
- Fiorito, S.S. and McCormick, K. (2012) "The Importance and History of Retailing Education to the Retail Industry," AMA/ACRA, April, Seattle, WA.
- Fiorito, S.S., Heitmeyer, J., Grise, K. and Cloud, R. (2011). "Advancing Awareness and Sustainability through Reuse/Recycling of Cotton and Other Textile Clothing Products among College Students," ITAA, November Philadelphia, PA.
- Beal, H.Y., Fiorito, S. S. and Gable, M. (2010). "Exploring U.S. Advertising and Promotion Strategies in the Chinese Retail Market Place," ACRA Spring Conference, June NYC, NY.
- Beal, H.Y., Fiorito, S. S. and Gable, M. (2010). "Exploring U.S. Branding Strategies in the Chinese Retail Market Place." ACRA Winter Conference, January NYC, NY.
- Oh, J., Fiorito, S. S., Wang, Y. and Birtwistle, G. (2009). "Environmentalism toward the Disposition Behavior in Second-Hand Markets: A Cross-National Comparison of Taiwanese and United States Consumers." AMS/ACRA 9th Triennial Retailing Conference, New Orleans, LA.
- Oh, J., Wang, Y. and Fiorito, S. S. (2009). "Clothing Recycling Behaviors: A Cross-national Comparison of United States and Taiwanese Consumers." AAFCS Conference.
- Cho, H. and Fiorito, S.S. (2008) "Exploring Consumer Perceptions on Co-Design Website for Apparel Customization." ACRA 2008 Spring Conference, Durango, CO.
- Cho, H. and Fiorito, S.S. (2008) "Determinants of Consumer Acceptance of Apparel Customization in E-Retailing." ACRA 2008 Spring Conference, Durango, CO.
- *Kim, S., Fiorito, S. S. and Birtwistle, G. (November 2006) "Determinants of Mass Customization Adoption," AMS/ACRA 8th Triennial Retailing Conference in Orlando, FL.
- Gable, M., Fiorito, S. S. and Topol, M.T. (April 2006) "Retail Loyalty Programs: Formal, Non-Formal and Customer Oriented." ACRA Spring Conference in Bentonville, AR.
- *Cho, H. and Fiorito, S. S. (November 2005) "Stages of Building Trust in Online Apparel Business," ITAA Annual Meeting in Alexandria, VA.
- Fiorito, S. S. and *Ketterer, E. (June 2004) "Kiosks: Another Employee or Another Problem?" ACRA Spring Conference in Orlando FL.
- Nobbs, K., Birtwistle, G. and Fiorito, S. S. (November 2003) "Burberry: The Accessible luxury brand," AMS/ACRA 7th Triennial Retailing Conference in Columbus, OH.
- *Dandeo, L., Fiorito, S. S. and *Percy, D. (August 2002) "Automatic Replenishment Programs and Retail Buyer Behavior: An Empirical Examination of Merchandise Requirements," ITAA Conference in NYC, NY.
- *Yan, H. and Fiorito, S. S. (August 2002) "Analysis of Diffusion and Infusion in US. Textile and Apparel Industries," ITAA Conference in NYC, NY.
- Fiorito, S. S. and Pretious, M. (May 2002) "Retail Inventory Management: The Current State of Affairs," ACRA Spring Conference co-hosted by ICSC, Las Vegas NV.

*McAllister, T. and Fiorito, S. S. (May 2002) "The Uncertain Future of Electronic Data Interchange," ACRA Spring Conference co-hosted by the ICSC, Las Vegas, NV.

*Dandeo, L. and Fiorito, S. S. (March 1999) "Quick Response Utilization by the Supply chain in Relation to Financial Goals." ACRA Spring Conference, Tucson, AZ.

Fiorito, S. S., Greenwood, B., *Oh, J. and Southerland, J. (March 1999) "Entrepreneurship moves to the World Wide Web," ACRA Spring Conference, Tucson, AZ.

*Soldressen, L.S. and Fiorito, S. S. (April 1996) "Textile Artists' Home-Based Businesses: Personal Success Factors." ACRA Spring Conference, New Orleans, LA.

Fiorito, S. S. (May 1995) "Business Strategies and Financial Performance of Small Retail Businesses." ACRA Spring Conference co-hosted by ICSC in Las Vegas, NV.

Fiorito, S. S. (October 1994) "Quick Response: Retail Buyers' Perceptions and Attitudes." AMS/ACRA 4th Triennial Retailing Conference, Richmond, VA.

Invited Presentations

Fiorito, S. S. Presentations about Leadership, Entrepreneurship, and the Jim Moran College/School of Entrepreneurship:

- Power Forward, 10th Anniversary Event in Ruby Diamond Auditorium, at FSU. MC, for our students and faculty pitches with Barbara Corcoran and Robert Herjavec from Shark Tank, January 30, 2024.
- Featured speaker at West Minister Oaks, Women's Breakfast Club, January 12, 2024.
- Keynote speaker at the 8th International Scientific Conference "Innovation and Entrepreneurship. Theory and Practice." At the Akademia WSB, Dabrowa Gornicza, Poland, June 20 and 21, 2023.
- Keynote speaker at the "23rd Annual Ethics in Business Award, in Memory of Bill Dugger," at the Rotary Clubs of Tallahassee, Wakulla, and Monticello on June 14, 2023, FSU Alumni Center.
- Participated in a panel for the USASBE Doc Consortium—Careers in Entrepreneurship Education. April 14, 2023.
- Speaker at the graduate student seminar "Perspectives in Retail Entrepreneurship," June 20, 2022.
- Panel member on "Inspier Women's Leadership Breakfast" sponsored by Truist and Seminole Sports Properties, at Champions Club at FSU on May 13, 2022.
- Featured Speaker at the Spring Association of Retired Faculty Luncheon on May 3, 2022, in the Alumni Center at FSU.
- Panel member on "Careers in Entrepreneurship Education," sponsored by USASBE Graduate Consortium, with entrepreneurship faculty from six different universities around the US. April 29, 2022.
- Welcome presentation at the 7th Annual Junior Achievement Big Bend Shark Bowl, in the Jim Moran Building. April 21, 2022.
- MC for the Program and Reception at the Werkmeister Reading Room Window Dedication to Jim and Jan Moran on April 13, 2022.
- Participant in the Welcome video for the ACC Inventure Prize. Top innovative student teams from all 15 ACC universities compete for prize money. FSU was the host school, April 1-2, 2022, in Ruby Diamond Auditorium.
- Recording Presentation about the Jim Moran College undergraduate and graduate programs for the Florida Chamber Economic Summit, on December 9, 2021, to be broadcast on January 7, 2022, from 1-4pm.
- Presentation at Blueprint, representing the FSU President, in the Tallahassee City Hall on December 9, 2021.
- Heart walk representing the Jim Moran College students, faculty, and staff on December 4, 2021.

- Judge for the Florida Recycling Partnership Foundation for Recycling Champions Awards Program. Press Conference and Awards given on November 17, 2021, at the Florida State Capitol building.
- Welcome Presentation in the JMB for the “7 Under 30” 10th Annual Speaker Series, November 10, 2021.
- Panel member on “Raising the Volume for Women in EntrepreHERship,” at the Railroad Square Craft House, Tallahassee, FL, November 10, 2021.
- Welcome to students, faculty, staff, and community for the Tallahassee StartUp Week activities in the JMB on November 8, 2021.
- JMC Open House and tour of the William Johnson Building Textile and Merchandising Laboratories for students and FSU Board of Trustee members, November 3, 2021.
- Tour of the Shaw building laboratories and Presentation to the YPO on October 5, 2021.
- Moderator for a JMC Panel on “The Next Big Thing,” sponsored by the FSU Foundation. September 9, 2021 (Virtual Event).
- One of four panel members for “Career Panel: 2021 USASBE Doc Consortium,” via zoom, April 30, 2021.
- Hosted Michael Rosato (featured Opening Nights mural artist) at the Jim Moran Building as a featured speaker to JMC students on April 16, 2021.
- “The Entrepreneurial Spirit: Celebrating Women of Distinction,” FSU Alumni Association Three Torches Webinar, hosted by Dr. Susan Fiorito, with Dr. Meredith McQuerry, Dr. Sherry Schofield, Wendy Plant, Annie Palladino, Reannan Riedy, and Jessica Bachansingh, March 22, 2021.
- Panel Presentation for Women’s History Month, at the TCC Student Union on Tuesday, March 23, 2021.
- Panel Presentation for the Adjunct Certification Program for USASBE, Focused on Politics in Higher Education, February 11, 2021, via Zoom.
- Panel Presentation for Leadership Tallahassee Class 38 Grow Business Day, October 1, 2020. Panel entitled “Getting off the Ground.” University Center (3rd Floor), in person.
- Keynote Speaker at the Lady Spirit Hunters New Member Banquet, February 7, 2020 Miller Hall.
- Emerging Trends in Real Estate Luncheon, Interviewer and Speaker, FSU University Center Club, 2/06/2020.
- Speaker, “Approaching Entrepreneurship in Higher Education”, Sponsored by Women Wednesdays, 1/29/20 at Domi Station.
- Podcast about the JMC, for The Floridaville.com, released January 2, 2020, <http://the.flordiville.com/>
- Tour of JMB and Hosting visitors from the UF Innovation Academy, 12/10/2019.
- Speaker at Tallahassee Start Up Week Kick Off in the JMB, November 18, 2019
- Spoke at the Board of Trustees meeting about the JMS moving to the College status, 11/1/2019.
- Keynote Speaker at the Annual Fall Luncheon for the Association of Retired Faculty, 10/22/2019.
- Interviewed by the Direct Selling Education Foundation and hosted their presentations and visits with our students, October 21-22, 2019.
- Hosted the Mayo Clinic at the JMB, with speakers and Presentations, October 7, 2019.
- Spoke with Michelle Woo, Director of Spanx at Sara Blakely’s Corporate Offices about the JMS and how FSU could work with the SB Foundation on Entrepreneurial Projects at the both the High School and College level, May 21, 2019.
- Presentation to the FSU Foundation at the “Speed Deaning” part of their meeting, to explain the history of the JMS and our growing needs on May 1, 2019 in the Civic Center.
- Presentation to the Rotary Club of Tallahassee, April 12, 2019 “Transformational Entrepreneurial Education.
- Presentation for the Advance Leadership Development Program (ALDP) “Being Entrepreneurial and Innovative within an Organization, Jim Moran Building, March 14, 2019.
- Presentation and Costume Collection display at the First Ladies Legislative Luncheon in the FSU’s Presidents house, March 7, 2019.
- Spoke at the Big Bend Minority Chamber of Commerce, Annual Breakfast and introduced Emeritus Dean Melvin Stith as their keynote speaker, March 29, 2019, at TCC.
- Welcome to the Tallahassee Mentor Kick-Off Event in the JMB, March 26, 2019.
- Speaker at the Urban Land Institute Center for Leadership Meeting in Tallahassee, March 21, 2019, JMB.

- Presentation to the Tallahassee Active Lifelong Leaders, Class 11, Business & Economic Development meeting, March 5, 2019 “Teaching Future Entrepreneurs.”
- Hosted Women 4 FSU on February 23, 2019, in the JMB. S. Fiorito welcomed two different groups (one AM and one PM). Each group viewed 12 different Historic Costumes from our Costume Collection with the archivist explain the history about each garment. Then the group learned about a faculty members research on music and fabric printing, where one of the RE majors demonstrated how to make infinite scarves (her business) and each of the 80 women sewed a scarf from fabric we printed in our research lab.
- Welcome presentation to the Tallahassee Chamber of Commerce President’s Council luncheon, February 7, 2019, JMB.
- Speaker at the City of Tallahassee Leadership Team Meeting, February 6, 2019, City Hall, City Commission Chambers.
- Welcome presentation at the opening of the Global Leaders’ Summit, Sponsored by Student Affairs FSU, October 24, 2018
- Emeritus Alumni Society Coffee Chat, Speaker about the JMS, FSU Alumni Center Grand Ballroom, October 4, 2018.
- Leadership Tallahassee, Team 36, Speaker, along with three-student entrepreneurship teams, October 4, 2018, JMB.
- Garnet and Gold Key Leadership Honorary Distinguished Speaker, September 13, 2018, Honors, Scholars and Fellows Great Hall, FSU.
- DSO Board Reception, JMS remarks, April 13, 2018, in the Jim Moran Building.
- Governor’s Cup, Statewide Business Plan Competition, April 5 & 6, 2018, Jim Moran Building.
- 25th Annual Honors & Awards Ceremony for the College of Human Sciences, Distribution of RMPD Awards, Ruby Diamond Auditorium.
- Women 4 FSU, Backstage Pass, substitute speaker for Provost McRorie, March 24, 2018, Alumni Center.
- Voices That Inspire, aired March 1, 2018, on WFSU-FM.
- “Being Entrepreneurial and Innovative within an Organization,” Advanced Leadership Development Program Presentation, March 1, 2018, Innovation Hub, FSU.
- Innoventure Pitch Competition Welcome, February 16, 2018, College of engineering, FAMU/FSU.
- Annual Panhellenic of Tallahassee Luncheon and Silent Auction, February 10, 2018, at the University Center Club.
- Leadership Tallahassee “Tallahassee’s Innovation Ecosystem: Community & Higher Education Partnerships,” February 1, 2018, at Domi Station.
- Board of Governors, “Think Florida: A higher Degree for Business,” January 25, 2018, Turnbull Conference Center.
- Martin Luther King Jr. Dinner Dialog, January 16, 2018, in the Heritage Museum Dodd Hall, FSU.
- Risk Management, Meteorology and Entrepreneurial Panel Moderator, December 8, 2017, at Hotel Duval for the 8th Americas Competitiveness Exchange.
- FSU Student Foundation, Board of Trustees Meeting. November 7, 2017, at the FSU Foundation in Tallahassee.
- Leadership Tallahassee sponsored, Opportunity Tallahassee one day “Future of Tallahassee” panel member at FSU, Starry Room in the Rovetta Business Building on October 26, 2017.
- “Transformational Entrepreneurship School at Florida State University,” presentation to The Forum at Westminster Oaks, October 16, 2017
- Entrepreneurship Presentation to the Tallahassee Kiwanis Club (September 19, 2017).
- Entrepreneurship Presentation to the Growing Business Committee at the Tallahassee Chamber of Commerce (April 24, 2017).
- On the opening panel with four other women at “Ignite the Power Within: Women & Girls Empowerment Summit,” at the TCC Workforce Development Center, (April 14, 2017).
- One of four judges at the FAMU/FSU College of Engineering Shark Tank Competition at the Engineering College, (April 13, 2017).

- “Transformational Entrepreneurial Education,” Presentation at the Rotary Club of Tallahassee. (April 12, 2017).
- Entrepreneurship Presentation and discussion with 7th graders at Trinity Catholic School, (April 7, 2017).
- One of five speakers for 2017 at the Women of Interest Speaker Series sponsored by Tallahassee Magazine and 850 Magazine at the Capital City Country Club in Tallahassee (April 6, 2017).
- Institute for Nonprofit Innovation and Excellence 2nd annual Nonprofit Enterprise & Social Innovation Summit hosted at Element 3 Church, Tallahassee, (March 30, 2017).
- Talk with Dominic Calabro and John Beck at Tax Watch about the JM School, (March 15, 2017).
- The First Annual Tomahawk Brunch, hosted by the Office of Entrepreneurship and Innovation and the Student Alumni Association, (March 5, 2017).
- Building Legacies: Women Who Lead, Serve and Inspire, Hosted by Tallahassee Community College, Panelist (March 1, 2017).
- 4th Annual Women in Leadership Conference (FSU), Opening Panel Presenter (February 28, 2017).
- Judge for the “Hack FSU 2017” Dirac Library, FSU (February 19, 2017).
- Commencement Speaker at the FSU Graduation in the Republic of Panama (December 6, 2016).
- Tallahassee Innovation Partnership, Tallahassee, FL (November 30, 2016)
- Big Bend Minority Chamber of Commerce, Tallahassee, FL (September 21, 2016)
- Entrepreneurial Insurance Symposium in Dallas, TX (September 7, 2016)
- Retail Roundtable, College of Human Sciences/College of Business (August 10, 2016)
- National Campaign Committee, FSU Foundation (May 21, 2016)
- Seminole Club Emeritus Luncheon in Fort Lauderdale (April 16, 2016)
- Collegiate Entrepreneurs’ Organization (CEO) Student Group (April 5, 2016)
- Undergraduate Studies Development Council Meeting (April 2, 2016)
- FL Center/Right Coalition in Tallahassee (March 10, 2016)
- Board of County Commissioners Meeting (March 8, 2016) with Mike Campbell
- City Commission Meeting (February 24, 2016) with Mike Campbell
- Leadership Tallahassee Luncheon Speaker (February 24, 2016)

Fiorito, S. S. (April 15, 2016) “ACRA Past, Present and Future: A View from Past Presidents,” a plenary session with Barry Berman, Ann Fairhurst, Rod Runyan and Martin Topol. ACRA Spring Conference in NJ/NY.

Fiorito, S. S. (September 2, 2014). “Entrepreneurship, Strategy and Information Systems: The newest department in the College of Business at FSU.” Luncheon Speaker at the Quincy Rotary Club.

Fiorito, S. S. (2011, 2012, 2013, 2014, 2015, 2017) Product Service and Pricing. Presentation to the Entrepreneurial Veteran’s Bootcamp (EVB) and EVB Families. Sponsored by the Jim Moran Institute (JMI) for Global Entrepreneurship.

Fiorito, S. S. and Gable, M. (January 2012). Featured speaker at the Retail Buyer’s Boot camp sponsored by the American Nursery and Landscape Association.

Fiorito, S. S. (March 2011). “The Good, the Bad and the Ugly of Book Publishing,” ACRA Spring 2011 Conference in Boston, MA.

Fiorito, S. S. (June 13, 2011). “Pricing/Service Mix,” Presentation to the Entrepreneurship Boot camp for Veterans with Disabilities at Florida State University.

Fiorito, S. S. (July 2010). “Actively Using Media Applications as an Instructional Aid,” for Academic and Professional Program Services, The Center for Teaching and Learning, FSU.

Fiorito, S. S. (June 14, 2010). “Pricing/Service Mix,” Presentation to the Entrepreneurship Boot camp for Veterans with Disabilities at Florida State University.

- Fiorito, S. S. (May 27, 2010). "The Science and Art of Retail Buying," Presentation at the Jim Moran Institute Round table luncheon series at Chez Pierre.
- Jorgensen, P., Fiorito, S. S. and Waxman, L. (February 11, 2009). "Visual Merchandising and Planning in 2D and 3D," 2009 Teaching with Technology Showcase and Tech Fair, FSU, Union Ballroom.
- Fiorito, S. S. (March 2006) "Family-Owned Businesses: Issues and Trends," FAFCS 2006 Annual Meeting, Tallahassee, FL.
- Fiorito, S. S. and Gable, M. (August 2004) "Trends Revitalizing the Retail Experience," BAM Annual Conference, St. Andrews, Scotland.
- Fiorito, S. S. and Gable, M. (November 2004) "Preliminary Results of the Wage and Benefit Survey," FRF Annual Board Meeting, Naples, Florida.
- Fiorito, S. S. (March 2001) "Retail Buying: Historical Perspective and Future Outlook," Marketing Seminar Series, University of Stirling, Scotland.
- Fiorito, S.S. (September 2000) "Retail Technology: A Glimpse at Who, When Where and Why." Institute for Retail Studies, the University of Stirling Scotland MBA in Retailing Residential School.
- Fiorito, S. S. (October 2000) "Looking at Tomorrow's Successful Retailer: Trends in the US," presented to the Confederation of British Industry (CBI) Scotland Holyrood Briefing at the Crowne Plaza in Edinburgh Scotland for the Ministers of the Scottish Parliament.
- Fiorito, S. S. (October 2000) "The Role of the Retail Buyer in the 21st Century," Faculty Seminar, Department of Business Studies Seminar Series, University of Edinburgh, Scotland.
- Fiorito, S. S. (Every Spring Semester 1992-99) Presentation to the Introduction to Entrepreneurship and Small Business Class (GEB 3130). "Integrating Financial and Marketing Perspectives", College of Business, FSU.
- Fiorito, S. S. (June 1994) "Update in Clothing, Textiles and Merchandising for Curriculum Development." FSU.
- Fiorito, S. S. (October 1991) "Quick Response: A Look at the Key Players--Retailers, Manufacturers, and Buyers and Their Strategies for the 90s." AMS/ACRA 3rd Triennial Retailing Conference, Richmond, VA.
- Fiorito, S. S. (November 1990) "Fashion Details: It's the Little Things that Count." Presentation at the Appleton Museum in Ocala, FL.
- Fiorito, S. S. and Sauer, W. (October 1990) "Small Family Business: A Collaborative Research Workshop," USASBE 5th National Conference, Orlando, FL.
- Fiorito, S. S. (January 1990) "Effects of Organizational Size on the Job Content of Retail Apparel Buyers." ACRA and NRMA, 79th Annual Meeting, NYC, NY.
- Fiorito, S. S. (June 1989) Interviewed for MacNeil/Lehrer News Hour on Textiles and Apparel Trade Issues. Show was broadcast nationally, September 1, 1989.
- Fiorito, S. S. (October 1989) "Keys to Profitability: Current Research Programs Helping Small Businesses Stay Viable." USASBE 4th National Conference, Cleveland, OH.

- Fiorito, S. S. (April 1989) "Retailing and Service Sector Unionization." ACRA Spring Conference, Boston, MA.
- Fiorito, S. S. and Fairhurst, A.E. (October 1988) "An Empirical Investigation of Sheth's Theory of Merchandise Buying Behavior," AMS/ACRA 2nd Triennial Retailing Conference, in Charleston, SC.
- Fiorito, S. S. and Fairhurst, A. E. (January 1988) "Investigation of the Job Content of Small Apparel Store Buyers," ACRA and the NRMA, 77th Annual Meeting, NYC, NY.
- Fiorito, S. S., Fiorito, J. and Law, J. (January 1987) "Human Resource Management in Retailing," ACRA and the NRMA 76th Annual Meeting, NYC, NY.
- Fiorito, S. S. (January 1987) "Small Business Competitive Strategies for the 21st Century", NRF 85th Annual Convention, NYC, NY.
- Fiorito, S. S. (Sept. 1986) "Financial Indicators of Small Businesses," Radio interview on Iowa Public Radio, Iowa City.
- Fiorito, S. S. (March 1986) "Issues in Education." Radio program presentation KSUI (FM) Iowa City, IA.
- Fiorito, S. S. (February 1986) "Trends in the 80s: Career and Leisure Wardrobes." Omicron Nu presentation, Iowa City.
- Fiorito, S. S. (April 1986) "Increasing Sales and Profit: Basic Merchandising Management Techniques and Basic Sales Promotion Procedures," Workshop (all-day presentation) at the Minneapolis Merchandise Mart.
- Fiorito, S. S. and Wolfson, S. (June 1986) "Standards for Vocational Home Economics Education Programs in the U.S.: Determination of Use and Content Analysis," AHEA 75th Annual Meeting, Kansas City, MO.
- Fiorito, S. S. (June 1986) "Warning Indicators for Small Business Survival: Financial Ratio Analysis." ICSB, 31st Annual World Conference, Denver, Co.
- Fiorito, S. S. (January 1986) "An Empirical Investigation: The Growth Stages of Small Apparel Retail Firms." ACRA and the NRMA, 75th Annual Meeting, NYC, NY.
- Fiorito, S. S. (April 1985) "Patterns in Marketing Strategies for Small Apparel Stores." ACRA Spring Conference, San Francisco, CA.
- Fiorito, S. S. (June 1985) "Entrepreneurship," Panel moderator and presenter at the Annual Conference for Vocational Educators, Des Moines, IA.
- Fiorito, S. S. (June 1984 and June 1985) "Management: Retailing for Shopping Center Managers", ICSC, Kellogg Center, Michigan State University.

HONORS AND AWARDS

Nominated for a Triple E Award from ACEEU, as Entrepreneurial Leader of the Year, 2024. Chosen as one of five finalists.

Chosen as one of 12 women to receive a 2021 Pinnacle Award, given by 850-The business Magazine of Northwest Florida sponsored by Rowland Publishing, September 23, 2021.

Presented with the Alpha Chi Omega Award of Achievement on June 30, 2018, in Austin, TX at the 60th Alpha Chi Omega National Convention. This Award of Achievement recognizes outstanding Alpha Chi Omegas that have made significant contributions resulting in national and regional recognition in their chosen professional fields.

Presented with the “The American Collegiate Retailing Association Academic Lifetime Achievement Award,” on June 8, 2018, at the Gala Dinner in Toronto, Canada. This award is given to a scholar who has demonstrated a clear dedication to the retailing discipline, with a sustained and significant scholarly output over a career in the academy. This includes significant service to the discipline and/or industry at the national or international levels. The award was presented to you on behalf of the ACRA executive board and organization. The President of ACRA wanted to tell you that it was an overwhelming unanimous decision to have you be this year’s recipient. Your work in ACRA is so significant and your brief talk at the ceremony was very well received by younger members.

Appointed to serve on the Tallahassee-Leon County Blueprint Intergovernmental Agency, Economic Vitality Competitiveness Committee (2017)

Chosen as one of 25 Tallahassee Democrat’s Women of Distinction (February 2017).

Initiated into Alpha Chi Omega, Alumni Beta Eta Chapter of Florida State University, March 5, 2016.

Awarded “Guardian of the Flame,” for the College of Business from Burning Spear Honor Society, April 2015.

Initiated into Phi Kappa Phi Honor Society and Speaker, April 6, 2015.

Nominated for a Distinguished University Teaching Award, Florida State University, 2011-12, 2012-13, 2015-16.

Nominated by a student in Delta Zeta as “one of the most inspirational faculty members at Florida State University,” and hosted at a reception on April 4, 2011.

Selected to be one of three research fellows in the inaugural group of scholars to join the Jim Moran Institute for Global Entrepreneurship Faculty Fellows in the College of Business, FSU, September 2010.

Awarded a Graduate Teaching Award, Florida State University 2009-2010.

Recognized in a published refereed journal article of my ranking as the 16th most productive retail researcher in North America (NA) and the 20th most productive retail researcher in the world. Conference proceedings for NA ranking: American Marketing Science Association and the American Collegiate Retailing Association (AMS/ACRA) Retailing Conference Proceedings (2009), 9th Triennial joint conference. The world ranking appears reference: Runyan, R. & Hyun, J. (2010). “Author and Institution Rankings in Retail Research: An Analysis of the Four Retail Journals from 1994-2008.” International Review of Retail, Distribution and Consumer Research.

Presented with the Chairman’s Award at the Florida Retail Federation Annual Meeting in Key West Florida, November 2006 for contributions to the Retail Industry through the Center of Retail Merchandising and Product Development.

“Inspiring Academic” by the FSU Panhellenic Organization, and honored at their Scholarship Dessert, October, 2006. Centennial Laureate Award (one of 200 out of 12,000), College of Human Sciences, FSU, Fall 2005.

Named an International Research Fellow and Advisor to the Retail Special Interest Group (SIG) for the British Academy of Management Organization for 2004-2005.

University Artes Award Recognition for The Collegiate Merchandising Association, FSU Student Organizations for Susan Fiorito and Jim McLaughlin, advisors April 2003.

Awarded Literati Club 1996 Award for Excellence for “Quick Response in Retailing: Components and Implementation” article in the (1995) International Journal of Retail and Distribution Management

Nominated by a student and Initiated as an Honorary Golden Key National Honor Society Member, October 1995.

Awarded a Teaching Incentive Program award, January 1995, Florida State University.

Awarded an Undergraduate University Teaching Award, Florida State University, 1993-94.

Kappa Omicron Nu Honor Society (Formerly Omicron Nu)

Phi Delta Kappa Honor Society (University of Iowa)

CONTRACTS, GRANTS and DEVELOPMENT FUNDING

**Indicates student author at the time the research was conducted.*

Andrews, D., *Satornino, C., Fiorito, S.S. and Grise, K. (2012). “Creating Influential Advocates for Cotton Fiber and Textiles: Raising Awareness and Understanding of Cotton Fiber and Cotton Textiles among Future Textile and Apparel Professionals,” submitted to Cotton Student Sponsorship Program for \$29,840. Not Funded

Fiorito, S. S. (2012). Archival Research, funded by the American Collegiate Retailing Association, \$10,000.

Fiorito, S. S. (2012). “Wellness Case Study Student Competition,” Funded by Target Campus Grants, \$1,000.

Brady, M., Fiorito, S.S., *Satornino, C. and *Allen, A. (2011). “Workforce Comprehensive Curriculum Study,” College of Human Sciences, The Retail Center and the Florida Retail Federation: \$33,076.

Arjmandi, B., Dyer, B., Figueroa, A., Fiorito, S. S., and Heitmeyer, J. (2010). “Improving Health Outcomes for Aging Adults through Use of Interactive Technologies,” NIH, \$7,169,319 (not funded)

Fiorito, S. S., Cloud, R., Grise, K. and Heitmeyer, J. (2010). “Advancing Awareness and Sustainability through the Reuse of Cotton Products among College Students,” Cotton Student Sponsorship Program, Funded: \$34,852.

Jorgensen, P., Fiorito, S. S. and Waxman, L. (2008). “Developing Virtual World Pedagogy: A Virtual Clothing Store for Merchandising Students,” Advisory Council for Innovative Instruction Grant, FSU, Funded: \$12,877.

Sullivan, P. and Fiorito, S. S. (2006) “Quebec/ US: Trade Collaborative Planning, Forecasting and Replenishment” College of Human Science, FSU, Funded: \$2,975.

Sullivan, P. and Fiorito, S. S. (2005-2006) “CPFR” Grant from the Quebec Studies program of the Quebec Ministry of International Relations, Funded: \$4,000.

Fiorito, S. S. (Summers 1999 - 2005). ODDL Summer Workshops at FSU, \$13,463.

Fiorito, S. S. and McLaughlin, J. (2005 and 1994) Council for Instruction FSU \$21,000.

Fiorito, S. S. (2004) “Who is Branding What? An International Search for Answers,” College of Human Sciences, FSU, \$2000.

- *Ray, S., and Fiorito, S. S. (2004-05) "A Retail Store as a Learning Laboratory on the FSU Campus" Undergraduate Research Proposal funded by the College of Human Sciences, FSU, \$600.
- Fiorito, S. S. (2003) "History of Retailing" Florida Retail Federation, \$5000.
- Fiorito, S. S. (2003) "The History of Retailing in Florida," Committee on Faculty Research Support (COFRS), FSU, \$8,000.
- Fiorito, S.S. (2003) "Bringing a European Perspective on the Retail Industry to the US." College of Human Sciences, FSU, \$2000.
- Fiorito, S. S. and Sparks, L. (2002 - 2003) "International Retail Price Comparisons: What do they tell us?" College of Human Sciences, FSU, \$1000.
- Fiorito, S. S. and Sparks, L. and McLaughlin, J. (2001- 2002) "Graduate and Undergraduate Student Exchange for Enhanced Internal Retailing and Merchandising Study," College of Human Sciences, FSU, \$1000.
- Fiorito, S. S. and Greenwood, B. (1998 – 99) "Entrepreneurship Awareness Moves to the World Wide Web," The Coleman Foundation, Inc. Chicago, IL, \$25,000. Focused on Entrepreneurship Education.
- Fiorito, S. S., Cloud, R., Grise, K. and Moore, M. A. (1996-97) Professional Development Program in Merchandising/Product Development for Walt Disney World Cast Members, \$45,000.
- Fiorito, S. S. and Giunipero, L. C. (1996 - 1997) "Integrating a Research Focus of Distribution Channel Members Who Use JIT and QR Strategies" College of Human Sciences, FSU, \$2000.
- Fiorito, S. S. (1996) "Successful Small Businesses Build a Strong Economy," Florida Retail Federation, \$20,000.
- Fiorito, S. S. (1994) Travel Grant from the International Council of Shopping Centers Phoenix, Arizona, \$1,200.
- Fiorito, S. S. (1994-95) "Competitive Strategies for Small Businesses." The Florida Retail Federation, \$15,000.
- Fiorito, S. S., Kerr, J. and Flynn, L. (1993) "Successful Strategies for the Small Apparel Retail Business: 1990s and Beyond," Planning Grant from FSU, \$5,350.
- Fiorito, S. S. (1993) Data Analysis for Current Research Projects, College of Human Sciences, FSU, \$3,000.
- Fiorito, S. S. (1992) "Quick Response Technologies and the Retail Buyer." Brigham Young University's J.C. Penney Retail Research Program and the Florida Retail Federation, \$5,000.
- Fiorito, S. S. (1992) "Retail Buyers: Comparative Analysis between Small and Large Firms," FSU First Year Assistant Professor Award, \$7,443.
- Fiorito, S. S. (1990 –1991) "Quick Response Strategies: An Initial Investigation," Arthur Andersen Consulting, \$2,500.
- Fiorito, S. S. (1988) "Fabric Specialty Stores," Office of Academic Affairs and Office of Educational Development and Research University of Iowa, \$350.
- Fiorito, S. S. and Wolfson, S. (1987-88) "Vocational Home Economics Education Research," Iowa Department of Public Instruction, \$2,000.
- Fiorito, S. S. (1987) "Deans' Scholarly Merit Award from the College of Education, \$250.
- Fiorito, S. S. (1986-89) Eileen Schenken Schmidt Faculty Research Award. Department of Home Economics, The University of Iowa, \$1,300.

Fiorito, S. S. (1985, 1986 and 1988) Old Gold Summer Fellowships, The University of Iowa, \$9,500.

Fiorito, S. S. and Wolfson, S. (1984-85) "Developing Standards for Vocational Home Economics Programs," Iowa Department of Public Instruction, \$18,800.

Fiorito, S. S. and Wolfson, S. (1983-85) Iowa Department of Public Instruction, \$2,600.

OTHER TEACHING ACTIVITIES--GRADUATE STUDENT DIRECTION

Major Professor:

Cho, Hira

"E-commerce and E-quality," Ph.D. (Graduated August 2007).

Awarded University Dissertation Award of \$500 for 2006

Awarded Thomas M. and Eileen Rhodes Culligan Scholarship 2005

Awarded University Dissertation Fellowship of \$15,000 for 2004-05

Awarded ITAA Scholarship of \$500 for 2004-05

Current Position: Assistant Professor California State University, Northridge

Copeland, Katie

"An Investigation of the Current Stage of Private Label Apparel Brands and their use of Automatic Replenishment Programs," MS Degree (Thesis), Graduation, December 2005.

Current Position: Store Manager, My Favorite Things, Stationery and Gifts

Kim, Su

"Determinants of Mass Customization Adoption: Relationship Management in the Apparel Industry," MS (Thesis), Graduation December 2005.

Current Position: Management position with Korean Newspaper in Chicago, IL.

McAllister, Todd

"Leadership style and perceived benefits of electronic data interchange for the retail industry," Ph.D. (Dissertation) FSU, Graduation August 2004.

Dean's Scholar Award, 2005

Current Position: Assistant Professor Howard University, Washington, D.C.

Welker, Kelly

"A Patronage Study of Small, Retail Apparel Firms," Ph.D. (Dissertation). Graduation August 2004.

Current Position: Associate Professor at Western Michigan University.

Dandeo, Lisa

"Decision Making Strategies and Retail Buyers: An Empirical Examination of Automatic Replenishment Programs" Ph.D. (Dissertation) FSU, Graduation April 2001.

Was awarded the CHS Dissertation Award 2000 (\$500)

Current Position: Assistant Professor at Lynn University.

Oh, Jungmi

"Exploring Store Images on the World Wide Web" Ph.D. (Dissertation) FSU, Graduation August 1999.

Awarded the CHS Dissertation Award 1998 (\$600).

Current Position: Assistant Professor Delaware State University, Dover

Graeber, Margit

"An Investigation of Store Managers' Interest in Mass Customization" MS (Theses) Graduation April 1999.

Current Position: she is working at boco GmbH and Co, Hamburg Germany.

Yan, He

“CAD/CAM Adoption in American Textile and Apparel Industry” Ph. D. (Dissertation) FSU, Graduation August 1997.
 Was awarded the CHS Dissertation Award 1997 (\$600). CHS Research Fellowship for Research, 1994
 Current Position: Associate Professor at California State University in Fresno.

Gore, Elizabeth

"Determinants of Shopping Center Tenant Mix and Location" MS (Thesis) Florida State University, August 1995.
 Current Position: Visual merchandising coordinator for Rich's Department Store in Athens, Georgia.

Brendle, Larry

"Evaluating the Extent of Use and the Impacts of Electronic Data Interchange Systems on Selected Retail Companies" MS (Thesis) FSU, August 1995.
 Current Position: Vice President and software developer for a Software Company in South Carolina.

Soldressen, Lorna

"Selected Operating and Personal Success Factors of Textile Artists with Home Based Businesses" MS (Thesis) FSU, August 1995.
 Current Position: Assistant to Director of Employee Benefits, FSU.

Anderson, Christa

"An Examination of the Factors Influencing the Adoption of An Innovation in Apparel Manufacturing: Quick Response," MS (Thesis) Florida State University, December 1993.
 Current Position: Home Economics Extension agent for Georgia.

Haugeberg, Stacy

"Parisian's Buyer's Perceptions and Attitudes of Quick Response Strategies," MS (project) Florida State University, 1992.

Wang, Even R.

"An Investigation of Three Retailer-Owned Foreign Buying Offices in Taiwan," MS (project) Apparel, Fiber Art and Design, The University of Iowa, 1989.

Committee Member:**Graduated:**

Ashlee Comber, PhD. Sports Management, College of Education, graduated Summer 2024
 Christine Kirkland, PhD, Strategic Management, COB, graduated, Summer 2024
 Brittany Devies, PhD, Educational Leadership and Policy Studies, College of Education, graduated May 2024
 Ivory Lucas III, PhD, College of Fine Arts, graduated December 2022
 Christine M. Willingham, PhD, School of Communications, May 2019
 John Harris, PhD, Management in the College of Business, FSU, May 2017
 Karla Renton, Ph.D. in Merchandising, FSU 2009
 Ju Young Kang, MS in Apparel Design and Technology, FSU 2008
 Lex Perryman, Ph. D Management in the College of Business, FSU 2008
 Erin Drake, Ph.D. Merchandising, FSU, 2007
 Matthew McGrath, Ph.D. Merchandising, FSU, 2006
 Street, Vera, Ph. D. Management, College of Business, FSU, 2007

Yun Wang, Ph.D. Merchandising, FSU, 2007
 Singh, Renu, Ph.D. Marketing, College of Business, FSU, 2006
 Johnson, Kristine, Undergraduate Honors in the Major Thesis, Residential Sciences, FSU, 2005
 Kwak, Eun, Ph.D. Apparel Design FSU, 2005
 Percy, Dawn, Ph.D. Marketing, College of Business FSU.
 Pate, Sharon S., Ph.D. Family and Child Department, FSU.
 Lewis, Danielle, M.S. Merchandising FSU.
 Pasarell, Ivonne, Ph.D. Merchandising FSU.
 Zeegers, Sally, M.S. Home Economics Education, FSU.
 Johnson, Kristie, Undergraduate Honors Project, Housing, FSU.
 Simmons Vande Voort, Pamela S. M.A. Home Economics Education, The University of Iowa.
 Stagg, Cathy, M.S. Clothing and Textiles, The University of Iowa.

COURSES TAUGHT

COURSES TEAM TAUGHT AT THE UNIVERSITY OF STIRLING, SCOTLAND 2000-2001

(all Master's level courses) *(DC indicates that I developed the class or the portion of the class that I taught)*

RT01 Retailing: Concepts, Role, and Environment
 RT06 Retail Marketing
 RT07 Retail Buying and Merchandising (DC)
 RT08 Logistics and Channel Management (DC)

COURSES TAUGHT AT FLORIDA STATE UNIVERSITY 1990 to Present

ENT 5901 Textiles and Apparel in Florence (Spring 2020)
 GEB 4930 International Entrepreneurship, taught in London, Florence, and Valencia
 ENT 5627 Healthcare Innovation and Medical Entrepreneurship
 ENT 4934 Managing Risk (Special Topics)
 ENT 3003 Introduction to Entrepreneurship (face 2 face and online)
 ENT 3283 Women and Minorities in New Ventures
 ENT 3273 Family Business
 CTE 1401 Basic Textiles
 CTE 3806 Merchandising Principles
 CTE 3829 Global Sourcing
 CTE 3835 Merchandising Presentation and Inventory Analysis (DC)
 CTE 4463 International Perspectives on Merchandising and Design (DC)
 CTE 4707 Study Abroad - International Topics in Apparel Design
 CTE 4822 Quantitative Merchandising Management
 CTE 4826/5828 Merchandise Buying (DC)
 CTE 4905 Directed Individual Study
 Quick Response Technologies (DC)
 Women Executives in Retailing (DC)
 Merchandising and Management in Service Industries (DC)
 Merchandise Planner Software (DC)
 CTE 4937 Merchandising Opportunities, Special Topics (DC)
 CTE 4832/5833 Family-Owned Businesses: Issues and Trends (DC)
 CTE 5906 Directed Individual Study
 Quick Response Technologies in Manufacturing (DC)
 CTE 5815 Retail Technologies: Current Effects and Uses (DC)
 CTE 6900 Readings in Merchandising

COURSES TAUGHT AT THE UNIVERSITY OF IOWA 1983-1990

Textiles for Consumers
 Fashion Merchandising
 Merchandising Communications
 Home Economics Internship Seminar (coordinator)
 Directed Studies in Fashion Merchandising
 Honors Seminar: Home Economics
 Methods: Home Economics
 Curriculum: Home Economics
 Special Projects Seminar
 Introduction to Teaching
 Seminar in Curriculum and Student Teaching
 Observation and Laboratory Experience in the Secondary School

**OTHER PROFESSIONAL EXPERIENCE
 FACULTY DEVELOPMENT**

Attended the “Moving Us Forward a Town Hall, Part 2” Sponsored by the Big Bend Minority Chamber and Capital City Chamber, at the FSU Alumni Center, February 27, 2021.

Attended the “Moving Us Forward a Town Hall,” Sponsored by the Big Bend Minority Chamber and Capital City Chamber, at the Tallahassee Center, September 19, 2020.

Attended the 2017 Community Leadership Trip Sponsored by the Tallahassee Chamber of Commerce and Domi Station. Nashville, TN, May 15 – 17, 2017.

Attended two Institutes for Academic Leadership, May and October 2016 in Howie-in-the-Hills Florida.

Attended the Governor’s Blue Ribbon Task Force Meeting on Higher Education Reform, July 26, 2012, in St. Petersburg, FL as one of two faculty representatives for FSU.

Attend Annual and Semi-Annual Florida Retail Federation Board Meetings (Beginning in 2003 until present). Member of the Education Committee and the Selection Committee for the Florida Retailer of the Year.

Attended the Overview of Florida State Agencies and NSF Workshop at the Oglesby Student Center Ballroom, October 2002.

Sabbatical at the University of Stirling, Scotland teaching and research from July 2000 until July 2001.

Attended the Cooperative Retailing in Europe Program sponsor by the University of Stirling and held October 2000 in Stirling Scotland.

Attended the Royal Society of Edinburgh Conference “The Future of Retailing,” held February 2001, in Edinburgh Scotland.

Attended the Sixth Official Efficient Consumer Response (ECR) Europe Conference held May 2001 in Glasgow, Scotland.

Attended the Chartered Institute of Marketing Presentation held May 29, 2001, in the Tesco Customer Service Center in Dundee Scotland.

Invited Guests of Profit's, Inc. "Faculty Awareness Seminar: Partners in Excellence" Birmingham, AL, September 1997.

Participant in the Conference on the Entrepreneurial Family: Building Bridges. Sponsored by Cornell University, NYC, March 1996.

Participant at a University Breakfast Meeting hosted by Provost Larry Able, June 27, 1995.

Invited guest at the International Council of Shopping Centers' Research Conference in Phoenix, Arizona, 11/94.

Invited guest at the Executive Board Meeting of the Center for Retailing Education at the University of Florida, March 1993.

Participant at the University Breakfast Meeting for new FSU faculty, hosted by Provost Glidden, January 1993.

Workshop participant in the first Annual American Collegiate Retailing Association Conference on the Application of Microcomputers in Retail Education, Miami University, Oxford, OH, July/August 1992.

Workshop participant in the Automatic Identification Teachers Institute at Ohio University, Athens, OH, July through 1992. (Awarded \$375 travel and accommodations funds by the AIT Institute.)

Participant in the 1992 President's Dinner Series for Excellence in College Teaching, March 1992.

PROFESSIONAL AFFILIATIONS

Boards, Memberships, Offices, and Appointments:

Academy of Marketing Science

- Member Since 1986 – 2000
- Track chair for the 9th Triennial Retailing Conference, 2009
- Track Chair for the 8th Triennial Retailing Conference, 2006
- Track Chair for the AMS World Conference in Germany, July 2005
- Track Chair for the 7th Triennial Retailing Conference, 2003
- Track Chair for the 6th Triennial Retailing Conference, 2000
- Track Chair Session Chair and Discussant for the 5th Triennial Retailing Conference, 1997
- Co-Chair of 4th Triennial Retailing Conference and Research Session Chair, 1994
- Track Chair for 3rd Triennial Retailing Conference, 1991

American Association of University Professors

- Member 1986-1990
- Membership Committee, 1987-88
- Executive Committee, 1988-89

American Collegiate Retailing Association

- Member since 1985
- Track Chair for Retail Strategy, Spring 2016 Conference in NJ/NY
- Chair of the Organization Archives 2011 to 2015
- Treasurer 2010-2016
- Acting Treasurer 2009-2010
- Spring Conference Chair 2010, Orlando FL
- Director of the ACRA Hall of Fame 2005 to 2015
- Co-Chair of ACRA Spring Conference, Washington D.C., 1998
- Chair of Nomination Committee, 1996

- Facilities and Room Arrangements for the ACRA/NRF Annual Meetings, 1996-2002
- NRF Liaison, 1994-2002
- President, 1992-94 (First woman president)
- Winter Conference Research Chair, New York, NY, 1990-92
- Vice-President, 1990-92
- Spring Conference Research Chair, Miami, FL, 1990
- Secretary, 1988-90
- Co-chair for Spring Conference, 1987, Minneapolis, MN

American Association of Family and Consumer Sciences (formerly the AHEA)

- Member since 1975-2004

Big Bend Minority Chamber of Commerce, 2018 to Present

- Member 2018 to Present

European Association for Education and Research in Commercial Distribution (EAERCD)

- Member since 2000

Fashion Group

- Member 1981-93

Florida Association of Family and Consumer Sciences (FAFCS)

- 1990 - 2004
- Facilities and Equipment Chairperson for the 1995 Meeting of FAFCS, March 1995
- Scholarship Committee, 1997-98

Florida Retail Federation

- Board Member, Senior Advisory Council, November 2003 to Present
- Education Committee (2003- 2009)
- Royal Selection Committee (to select the top Retailers in the State), 1999 to Present
- Retail Masters Program presenter, March 2005-2007
- Institute of Retail Technology, Board of Trustees, Advisor 1997

The Greater Tallahassee Chamber of Commerce

- Member since 2017

Home Economics Education Association

- Member 1983-89

International Council for Small Business

- Member 1983 -2005

International Textile and Apparel Association (formerly ACPTC)

- Member 1982-94, 2002 - 2008
- Hospitality Committee for annual conference August 2002
- National Membership Committee, 1988-90

Iowa Home Economics Association,

- Member 1984-1990
- Planning Committee for Unified Conference for Vocational Educators, IA, 1984-85, 1987-88.

Kappa Omicron Nu (formerly Omicron Nu)

- Member since 1973
- College Co-Advisor, 1997-99

LeMoyne Arts

- Board Member 2019-2022
 - Chair of the Education Committee, 2021- 2022

National Association of Teacher Educators Vocational Home Economics

- Member 1984-90

United Faculty of Florida (UFF)

- Member from 2014 to 2016

United States Association Small Business and Entrepreneurship, (USASBE)

- Board Member 2019- 2022
- Chair of the Ethics Commission, 202- 2022
- Member from 1983 until 2000 and again 2016 to present
- Vice President of the Small and Family Business Section, 1991-92
- Vice President Elect of Small and Family Business Section, 1990-91
- Program Chair for Small Business Section, 1989-90

UNIVERSITY ACTIVITIES:

Florida State University

Health Care Summit Committee and Planning Partner, Hosted by the COB, 2023/2024
 Start Up Committee, 2022
 Milton Carothers Lectures Steering Committee, 2021
 Collaborative Collision @ FSU Proposal Reviewer, 2021
 Masters in Four Finalist Competition Judge, 2019, 2020, 2021
 Presidential Scholars Roundtable and/or Interview Committee, 2018, 2019, 2021, 2022, 2023
 Garnet and Gold Advisor, 2017, 2018, 2019, 2020, 2021
 Sustainability Advisory Board, 2017, 2018
 Strategic Plan Implementation Committee: 2017 to present
 Jim Moran School and Institute Board: Member since 2016
 Faculty Senate Steering Committee, 2007-2012, 2013-2016
 Vice Chair of FSS, 2011-2012, 2013-2015
 Faculty Senate President, 2015-2017
 State Course Numbering System Committee Chair:
 Family and Child Sciences 2005 to 2013
 Entrepreneurship 2013 to present
 Retail Merchandising 2018 to present
 Emcee for Honors Night, April 9, 2015
 Guest Judge at the Art in STEM Research Event, February 2015
 Ad Hoc, Presidential Investiture Committee, 2015
 Distance Learning Awards Committee, 2013, 2015, 2016
 E-Series Curriculum Review Board 2013 to 2015
 Ad Hoc, Academic Policy and Review Committee, 2011- 2013
 Quality Enhancement Plan Committee, 2011
 Ad Hoc, Salary Plan for Professors Review Committee, 2011
 Convocation Planning Committee 2009 - 2015
 Curriculum Committee, member from 1998 to 2015, Chair, 2003- 2015
 Distance Learning Committee, Form 2 Chair, 2003- 2015
 Platform Marshall for Graduation (Carrying Mace), 1997- Present
 Convocation Platform Committee, 2006- 2015
 Graduate Policy Committee Review of the MBA Program, Chair 2008
 Excellence in Undergraduate Education, 2008
 Ad Hoc, Consideration of Undergraduate Four-hour Courses at FSU, Chair, 2008
 Advisory Council for Innovative Instruction, 2006-2009
 Laptop Oversight Subcommittee, 2005-06
 Ad Hoc, Academic Learning Compacts Committee, 2005
 Council for Teacher Education, 1992-95
 Outstanding Scholar Review Committee for Golden Key National Honor Society 1996-2004

The University of Iowa

Committee D (Human Subjects), 1988-90
 Committee on Employment of Relatives, 1988-90

COLLEGE ACTIVITIES:**Jim Moran College of Entrepreneurship**

Hosted the Annual Junior Achievement Big Bend Shark Bowl, in the JMB, April 2021.

Presentation at the Retail Roundtable to local retailers on 9/20/2020 via Zoom

InNOLEvation Challenge Finals in the JMB, March 2020; February 2021

Facilitator at the Women in Leadership Conference 3/3/2020, "Finding & Working with Partners in Entrepreneurship.

Introducing Speaker, Lauren Dalton at the 2020 Retail Summit, 1/22/2020.

Hosted JM Education Fellows at JMB, 12/5/19.

Hosted Dave Thompson, VP of Operations for Wicklander-Zulawski, international trainers, at the JMB on October 28, 2019. He spoke about "The Evolution & the Current State of the Retail Industry."

College of Business, Florida State University

Faculty Senate, 2013- 2016

Human Sciences, Florida State University

Scholarship committee—department representative, 2010-2011

Search Committee Chair, College IT Director, 2010-2011

Faculty Senate, 2002-12

By Laws Committee, 2011

State Course Numbering System Committee Chair for Family and Consumer Sciences, 2005 to 2012

Faculty Advisory Committee, Chair, 2007-2008, 2010-2012

Dean Search Committee, 2006

Graduate Faculty Status, 2001-2007

Promotion and Tenure, 1999-2000, 2011-2013

CHS Resource Room Acquisitions Committee, 1999-2001

Task Force on College Mission, 1999

Undergraduate Policy and Curriculum Committee Representative for TCS, 1997-2003

Undergraduate Advising Committee, 1997-2003

College Resource Allocation Planning Committee, 1997-98

Faculty Senate Alternate, 1997-2000

Co-Advisor for Kappa Omicron Nu, Honor Society, 1997-99

Oversight Committee Chair, 1995-96

TIP Committee, 1995

Perspectives Committee, 1996

Technology Task Force, 1994-98

Research Initiation Awards Program Committee, 1993 - 95

Faculty Affairs and Policy Committee, 1992-96

Visioning Chair 1994-96

Retreat Subcommittee 1993-94

Alumni Luncheon Subcommittee 1994-96

Search Committee for Associate Dean for Research, 1992-93

The University of Iowa

Student Loan Committee, College of Education, 1986-88

DEPARTMENT ACTIVITIES:**ESIS Department**

Department Chair 2014 to 2016

Member of the Jim Moran Institute Advisory Board Committee 2014 to 2016

Management Department

ENT curriculum committee Chair 2013

RMPD, Florida State University

Scholarship committee 2010

Ad Hoc Committee for Student Professionalism 2009 to 2010

Faculty Governance Bylaws, 1992, Review Committee Chair 1996, 2002-03, 2006-2007, 2010

Ad Hoc Committee to revise the By-Laws for Promotion and Tenure 2009

Library Holdings Committee, 2009-2010

HOE Replacement Committee, 2009

AAFCS Accreditation Committee, Spring 2008

Search Committee for Internship director, 2008

Search Committee for Retail and Product Development Director, 2007

AAFCS Accreditation Team Visit Coordinator 2006

Tyner Lecture Series, Chair 2002-03

Mentor for Adjuncts and New Faculty 1999-2002

Undergraduate Program Coordinator, 1997-2003, 2004-2007

Committee for the Assessment of Advising Effectiveness, 1998

Teaching Incentive Proposal Committee, 1994- 95

Merchandising Minor Committee Chair, 1995-96

Search Committee for Department Chair, 1994-95

Advisory Board Planning Committee, 1994-96

Building Renovation Committee, 1993

Program Development Committee, 1993-94

Name Change Committee, 1993-94

Faculty Advisor for the Collegiate Merchandising Association (CMA), 1993-2004

Chair, Search Committee for Merchandising Position, 1992-93

Southern Association of Colleges and Schools Self-Study of Masters' Program, 1992

Promotion and Tenure, 1991-92, 2002-06

Upper Division Advising, 1991 - 2006

The University of Iowa

Awards, 1985-86

Advisory, 1983-84, 1985-88

Student Activities, 1983-84

Cooperative Education Internship Committee, 1983-90

Courses and Curriculum, 1984-85

REVIEWER AND/OR EDITORIAL POSITIONS:

Refereed journals:

- Journal of Food Products Marketing (From 2013 to present)
- The International Journal of Retail and Distribution Management (From 1995) also Editorial Advisory Board Member (From 2006)
- Entrepreneurship: Theory and Practice (formerly American Journal of Small Business) (From 1986) also Editorial Board Member (1991-94)
- Labor Studies Journal (From 2004)
- The Clothing and Textiles Research Journal (From 1986)
- The International Review of Retail, Distribution and Consumer Research (From 1993)
- Journal of Retailing (1993- 2005)

- The Journal of Retailing and Consumer Sciences (From 2000)
- Journal of Interactive Marketing (2011)
- International Journal of Electronic Marketing and Retailing (2012)

Textbook Reviews:

- Perry's Department Store: A Buying Simulation, Columbus, OH: Macmillan Pub. Co., 1991
- Modern Retailing, Cincinnati, OH: Southwestern College Division, Publishing Co., 1990
- Financial Management in Merchandising, Fairchild Publishers, December 1996
- Introductory Textile Science, 5th ed. NY: Holt Rinehart and Winston, 1984
- Retail Merchandising: Concepts, Dynamics, and Application, Columbus, OH: Charles E. Merrill Publishing Co., June 1985
- The Start Smart Guide to a Career in Fashion, (two Chapters) CA: Peterson Pub., Sept. 1992

Teaching and research portfolio for Promotion and Tenure for faculty members at:

- University of Manchester, United Kingdom, School of Natural Sciences, April 2024
- University of North Texas, August 2021
- North Carolina State University, August 2019
- University of Hawaii at Manoa, October 2018
- Miami University, September 2018
- University of Georgia, July 2018
- University of Minnesota, September 2016
- University of South Carolina, August 2016
- University of Manchester, England, February 2015
- East Tennessee State University, September 2014
- Montclair State University, September 2014
- Penn State Lehigh Valley, August 2013
- Baylor University, October 2011
- Auburn University, September 2011
- University of Kentucky, March 2011, August 2011, October 2012
- University of Tennessee, October 2010, September 2014, August 2020, September 2022, September 2023
- University of Delaware, September 2010
- Iowa State University, September 2007, September 2014, 2022
- Philadelphia University, September 2004
- Oklahoma State University, November 1999, December 2008, August 2009
- The University of Vermont, November 1997
- The University of Arizona, September 1997

Manuscripts for Competitive research presentations:

- AMS/ACRA Triennial Retailing Conference, 1988, 1994, 2003, 2006, 2009, 2018
- USASBE Conference, 1996, 2017
- ACRA Spring Conferences, 1993, 1995, 1997, 1999, 2002, 2004, 2006, 2008, 2010, 2013, 2014, 2016
- ITAA Annual Conference, 2005
- AMS World Conference in Germany, July 2005
- EAERC D Retailing Conference, 2001, 2003, 2005
- NRF/ACRA Conference in New York City, 1997, 1999
- NCR-65 Rural Retailing Conference, Utah, June 1995
- In-Home Shopping Conference, Virginia Tech, Blacksburg, VA, June 1989

Grant and Program Reviews:

- External Program Reviewer for the Retailing, Hospitality, and Tourism Management Department at the University of Tennessee, March 2021.
- Review of the MSc International Fashion Marketing and MSc Luxury Brand Management Programs through the Glasgow Caledonian University, 2013-2014
- External Reviewer for the Program of Textiles and Apparel Studies in the Department of Human Ecology, College of Agriculture and Related Science, Delaware State University, 2012
- Home Economics Program at Carnegie Trust Research Grant review for the Universities of Scotland, 2011
- The California State University Agricultural Research Initiative (ARI) 2010
- Engineering and Physical Sciences Research Council, Swindon, Wiltshire, UK, 2003
- The Massachusetts Agricultural Experiment Station, October 1993
- The Idaho State Board of Education, May 1990

COMMUNITY SERVICE

- Best and Brightest Awards Judge for Public Speaking, Leon County High Schools, 2018 and 2019.
- Business Plan Judge for the Miller Life Tap the Future Competition, 2013
- Runway Judge for \$12,000 Scholarship to the Aveda Institute, March 2006
- Blessed Sacrament Church:
 - Parish Directory, layout, and activity sections, 2011
 - Parish Council 2006-2016
 - Co-chair for the Dioceses Capital Campaign 2008
- Girl Scout Leader, Troop 8 Apalachee Bend Council, 2002-04
- FCAT Volunteer Monitor at Leon High School, 2003-04
- Treasurer for St. Mary's PTA in Stirling Scotland 2000-01
- Capital Campaign Group Leader for Blessed Sacrament Catholic Church 1999-2000
- National Council for Accreditation Evaluation Team, High School Chair of home economics committee and member of facilities committee, October 1985 and November 1984