

Jessica Lee Ridgway Clayton

Retail Merchandising and Product Development, Florida State University
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EDUCATION

- 2014 **Ph.D. Textiles and Apparel Management, University of Missouri**
Major Work: Textile and Apparel Design
Supporting Work: Color Theory and Designing with Technology
Dissertation: *Women's Self-Perceptions: An exploratory study of optical illusion garments*
Co-Chairs: Dr. Jean Parsons & Dr. Myung-Hee Sohn
- 2011 **M.S. Textile and Apparel Management, University of Missouri**
Minor: Information Sciences and Learning Technologies
Major Work: Product Development and Branding
Supporting Work: Art
Thesis: *The Perception of Brand Personality Through the Use of Color in Brand Logos*
Co-Chairs: Dr. Lynn Boorady & Dr. Mary Beth Myers
- 2009 **B.S. Textile and Apparel Management, University of Missouri, May 2009**
Major: Textile and Apparel Manufacturing and Product Development
Minor: Business

PROFESSIONAL EXPERIENCE

- 2016–present **Assistant Professor**, Retail, Merchandising, and Product Development, Florida State University.
- 2015–2016 **Visiting Assistant Professor**, Retail Merchandising and Product Development, Florida State University.
- 2014–2015 **Assistant Professor**, Textiles and Apparel Merchandising, School of Family, Consumer, and Nutrition Sciences, Northern Illinois University.
Director, Fashion Merchandising Body Scanning Laboratory.
- 2012–2013 **Instructor**, Department of Textile and Apparel Management, University of Missouri.

- 2009–2013 **Graduate Teaching Assistant**, Department of Textile and Apparel Management, University of Missouri.
- 2009–2010 **Instructor**, Department of Textile and Apparel Management, University of Missouri.

INDUSTRY EXPERIENCE

- 2011 – 2014 **Owner: Plume 4 You, LLC, Columbia, MO**
Source, designed, and sold fashion accessory products via the internet
Acted as a wholesaler for local brick and mortar businesses
Designed website and maintained trend blog
- 2008 **Fabric Library Manager**
Chicago Design Team, Chicago, Illinois
Managed fabric library, created floor displays, and counseled interior designers on appropriate fabric selection for projects, ordered fabric, memos, interior accessories and trims, and aided in the creation of trend presentations for clients.
- 2008 **Production Assistant**
Matthew Williamson, London, England
Worked primarily in the production department, but also gained experience within the press, technical design, and creative design departments
Managed distribution center and fulfillment of purchase orders
Organized Autumn/Winter Line board and book, and prepared garments for New York Fashion Week 2008.
- 2008 **Fashion Show Assistant**
Jen Laugesen, London, England
Worked London Fashion Week 2008
Assisted with hand sewing and worked with models to fit garments
Coordinated outfits and accessories, dressed models for runway show; responsible for final runway look.
- 2007 **Apparel Product Coordinator**
M Direct Apparel Solutions, Chicago, Illinois
Responsibilities in both main office and manufacturing plant, created bills of material, purchase orders, and sample logs using Microsoft Excel
Oversaw the production of sample garments including pattern making and sewing of samples in the factory.

HONORS AND AWARDS

- 2017 *Florida State University Award for Excellence in Undergraduate Advising,*

- Florida State University (\$2,000)
- 2014 *Alvanon Creative Design Award*, International Textile and Apparel Association for *Oh Fish in the Sea*, Charlotte, North Carolina
- 2012 *Chancellor's Award for Public Outreach - 1st Place*, University of Missouri
- 2012 *Graduate Professional Council Research Award*, Graduate Professional Council, University of Missouri (\$300)
- 2011 *American Apparel and Footwear Association Scholarship Winner* (\$1,250)
- 2011 *Natalie R. Reid/Wheeler Memorial Scholarship Recipient*, University of Missouri Departmental Scholarship (\$750)
- 2011 *Graduate Professional Council Research Award*, Graduate Professional Council, University of Missouri (\$300)
- 2010 *Natalie R. Reid/Wheeler Memorial Scholarship Recipient*, University of Missouri Departmental Scholarship (\$750)

Honors and Awards Received by Students

Each of the awards listed below were obtained by students who I mentored.

- 2017 Jessica Bachansingh – *Ray Greenly Scholarship*. National Retail Federation. Finalist, Top 5. (\$10,000)
- 2017 Melissa Cancel - *2017 AATCC Concept 2 Consumer Student Design Competition*. American Association of Textile Chemists and Colorists. Honorable Mention. (\$175)
- 2016 Samantha Figueroa – *Robin Ruth's Student Design League Competition*. FSU Campus Winner.
- 2016 Jessica Bachansingh – *YMA-Fashion Scholarship*. Young Menswear Association. (\$5,000)
- 2015-16 Eliza Mosman, Katelyn Sampl, Alison Bettencourt, Christina Rao - *2016 Kohl's Invitational Case Competition*. Kohl's Corporation. 2nd place out of 72 teams.

INTERNATIONAL TRAVEL EXPERIENCE

- 2016 Vancouver, British Columbia Presented at ITAA Conference

- 2011 India Fabric of Indian Life Study Tour
Traveled throughout India learning and studying the culture, local craft, and textile industry Did preliminary research on the color choices of Indian designers
- 2010 Montreal, Canada Presented at ITAA Conference
- 2008 London, England Study Abroad, American Intercontinental University.
Studied fashion styling and trend forecasting. Worked with live professional models during photo shoots, and developed three fashion stories based on trend research and developed 10-15 garments per story.
- 2008 Paris, France Attended Premier Vision to observe the latest in trend forecasting and to gain contacts within the fashion industry on a global level

PUBLICATIONS

Refereed Journal Articles

- Ridgway, J.** (under review). Before and After Avatar Exposure: The Impact of Body Scanning Technology on Body Satisfaction, Mood, and Appearance Management. Manuscript submitted for publication, 25 pages.
- Clayton, R. B., **Ridgway, J.**, & Hendrickse, J. (2017). Is Plus Size Equal? The Positive Impacts of Average and Plus Sized Media Fashion Models on Womens' Cognitive Resource Allocation, Social Comparisons, and Body Satisfaction. *Communication Monographs*, 84(3), 406-422. doi :10.1080/03637751.2017.1332770
- Hendrickse, J., Arpan, L. M., Clayton, R. B., & **Ridgway, J.** (2017). Instagram and College Women's Body Image: Investigating the Roles of Appearance-related Comparisons and Intrasexual Competition. *Computers in Human Behavior*, 74, 8. doi:10.1016/j.chb.2017.04.02
- Ridgway, J.**, Parsons, J., & Sohn, M. H. (2017). Understanding women's self-perceptions: An exploratory study on the implementation of optical illusion garments to manipulate body shape. *Clothing and Textiles Research Journal*, 30. doi:10.1177/0887302X166
- Manchiraju, S., Sadachar, A., & **Ridgway, J.** (2016). The Compulsive Online Shopping Scale (COSS): Development and Validation Using Panel Data. *International Journal of Mental Health and Addiction*, 1-15. doi:10.1007/s11469-016-9662-6
- Ridgway, J.**, & Clayton, R. B. (2016). Instagram Unfiltered: Exploring Associations of Body Image Satisfaction, Instagram #Selfie Posting, and Negative Romantic Relationship

Outcomes. *Cyberpsychology, Behavior, and Social Networking*, 19, 2-7.
doi:10.1089/cyber.2015.0433

Ridgway, J., & Myers, M. B. (2014). A Study on Brand Personality: Consumer's Perceptions of Colours used in Fashion Brand Logos. *International Journal of Fashion Design, Technology and Education*, 7(1), 50-57. doi:10.1080/17543266.2013.877987

Non-Refereed Journal Articles

Wilson, L., **Ridgway, J.**, Emadi, M., Jones, K., Gensler, A., & Kim, J. (2011). *The Reality and Romance of Missouri's Western Dress*. University of Missouri, Textile and Apparel Management. Missouri Historic Costume and Textile Collection.

EXHIBITIONS

Juried Exhibitions (*student collaboration)

Ridgway, J. (2017). *Color Hearing: Bridal Chorus*. International Textile and Apparel Association Design Exhibition. St. Petersburg, Florida.

- Level: International
- Retrievability: ITAA 2017 Design Catalog
- Number of Submissions: 354
- Number accepted:134
- Acceptance Rate: 38%

***Ridgway, J., & Connor, K.** (2017). *May All Your Days Be Circus Days: Ringmisting in Modern Times with an Ode to the Past*. International Textile and Apparel Association Design Exhibition. St. Petersburg, Florida.

- Level: International
- Retrievability: ITAA 2017 Design Catalog
- Number of Entries: 275
- Number Accepted: 102
- Acceptance Rate: 37%

***Ridgway, J., & Palay, A.** (2017). *What Lies Beneath the Beauty*. International Textile and Apparel Association Design Exhibition. St. Petersburg, Florida.

- Level: International
- Retrievability: ITAA 2017 Design Catalog
- Number of Entries: 275
- Number Accepted: 102
- Acceptance Rate: 37%

Parsons, J., & **Ridgway, J.** (2014). *Guardians of the Garden*. International Textile and Apparel Association Design Exhibition. Charlotte, North Carolina.

- Level: International
- Retrievability: ITAA 2014 Design Catalog
- Number of Submissions: 313

- Number Accepted: 134
- Acceptance Rate: 43%

Ridgway, J. (2014). *Oh Fish in the Sea*. International Textile and Apparel Association Annual Design Exhibition. Charlotte, North Carolina.

- Award Received: Alvanon Creative Design
- Level: International
- Retrievability: ITAA 2014 Design Catalog Award
- Number of Submissions: 313
- Number Accepted: 134
- Acceptance Rate: 43%

Ridgway, J., & Link, S. (2014). *A Sunday Afternoon*. International Textile and Apparel Association Annual Design Exhibition. Charlotte, North Carolina.

- Level: International
- Retrievability: ITAA 2014 Design Catalog
- Number of Submissions: 313
- Number Accepted: 134
- Acceptance Rate: 43%

Ridgway, J. (2012). *Smoke and Mirrors*. International Textile and Apparel Association Annual Design Exhibition. Honolulu, Hawaii.

- Level: International
- Retrievability: ITAA 2012 Design Catalog
- Number of Submissions: 375
- Number Accepted: 139
- Acceptance Rate: 37%

Ridgway, J., & Link, S. (2012). *Not So Lady Bug*, True North's Little Black Dress Juried Exhibition. Exhibition held in conjunction with the True North Little Black Dress Charity Event, Columbia, MO.

Invited Exhibitions

Ridgway, J. (2017). *Relativity of a Women*. Engineered Textile Print for Subtraction Cut Pattern. Exhibited as part of the Textile and Form: New Configurations in Fashion Collective Exhibit. MacKay Auditorium, Ames, Iowa.

Ridgway, J. (2013). *Digital Deception*. 3D Digital Runaway Show garment and Digitally Printed Garment. Exhibited as part of the University of Missouri I Lab Exhibition. Columbia, MO.

Ridgway, J. (2012). *Oh Fish in the Sea*. Digitally printed jacket with hand embellishment. Displayed as part of the Ediciones Vigia Exhibition. University of Missouri, Columbia, MO.

Non-Juried Exhibitions

Ridgway, J. (2013). *Outcast*. Digitally printed textile banner. Commissioned as part of a large installment piece for The Newman Center, Columbia, MO.

GRANTS

External Grants Received

2017-2018 **Ridgway, J.** (PI), & Langston, A. *Target Case Study for Student Leadership Improvement within the Retail Industry*. Funded by Target Corp. Total award \$2,000.

2016-2017 **Ridgway, J.**, & Langston, A. (CoPIs), *Target Case Study for Student Leadership Improvement within the Retail Industry*. Funded by Target Corp. Total award \$2,000.

External Grants Not Funded

2015 Ridgway, J., & Kim, J. H. (CoPIs), *Anthropometric Data Collection Project*. Submitted to Korea Research Institute of Standards and Science. \$38,250.

Internal Grants Received

2017-2018 **Ridgway, J.** (PI), *A better dress: A series of optical illusion garments to enhance body satisfaction*. Planning Grant Funded by Council on Research and Creativity, Florida State University. (040309). \$11,399.

2017 **Ridgway, J.** (PI), *Before and After Avatar Exposure: The Impact of Body Scanning Technology on Women's Body Satisfaction, Self-Esteem, and Mood*. First Year Assistant Professor Grant Funded by Council on Research and Creativity, Florida State University. (039898). \$20,000.

2016 **Ridgway, J.** *Provost's Faculty Travel Grant*. Funded by Florida State University. \$1,500.

2016-2017 **Ridgway, J.**, & Schofield, S. (CoPIs). *From Concept to Creation: A Digital Textile Printer to Aid in the Product Development Process*. Student Technology Fee Grant Funded by Florida State University. \$68,742.

- 2014-2015 **Ridgway, J.** *Development of the Clothing and the Body Laboratory*. Funded by Office of Student Engagement and Experiential Learning. Northern Illinois University. \$1,500.
- 2014-2015 **Ridgway, J.** *School of Family, Consumer, and Nutrition Science Travel Grant*. Funded by Northern Illinois University. \$750.

PAPERS PRESENTED

Refereed Presentations

- Ridgway, J., & Hasty, A.** (2017). *Inviting Industry into the Classroom: Meeting Learning Outcomes While Satisfying Industry Demands*. Presentation to be given at International Textile and Apparel Association Annual Conference 2017, International Textile and Apparel Association. (International)
- Ridgway, J., & King, M.** (2017). *Before and After Avatar Exposure: The Impact of Body Scanning Technology on Body Satisfaction, Mood, and Appearance Management*. Presentation to be given at International Textile and Apparel Association Annual Conference 2017, International Textile and Apparel Association. (International)
- Hendrickse, J. A., Arpan, L. M., Clayton, R. B., & **Ridgway, J.** (2017). *Instagram and College Women's Body Image: Investigating the Roles of Appearance-related comparisons and Intrasexual Competition*. Presentation at International Communication Association Annual Conference, International Communication Association, San Diego, CA. (International)
- Ridgway, J.** (2016). *Depicting Thin and Plus Size Models in Fashion Advertisements: Exploring Social Comparisons, Body Image Satisfaction, and Memory*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Vancouver, Canada. (International)
- Ridgway, J., & Hasty, A.** (2016). *Navigating Design Rules vs. Creativity in two Visual Merchandising Courses*. Poster presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Vancouver, Canada. (International)
- Ridgway, J., Manchiraju, S., & Sadachar, A.** (2016). *Passion for Online Social Networking and Internet Addiction: Testing a Dual Theory Conceptual Framework*. Poster presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Vancouver, Canada. (International)
- Ridgway, J., & Parsons, J.** (2015). *An Exploratory Study of the Impact of Optical Illusion Garments on Women's Self-Perceptions*. Presentation at International Textile and

Apparel Association Conference, International Textile and Apparel Association, Santa Fe, NM. (International)

Ridgway, J. (2014). *The Helmholtz illusion: Women's perceptions of horizontal and vertical stripes in dress*. Poster presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Charlotte, NC. (International)

Ridgway, J., & Parsons, J. (2014). *There is magic in the principles of optical illusion: An historical analysis of advice to women on dressing for their body shape*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, Charlotte, NC. (International)

Ridgway, J., & Lu, S. (2013). *When Apparel "Made in China" Become More Expensive, Will U.S. Consumers Have to Pay More?* Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, New Orleans, LA. (International)

Ridgway, J., & Parsons, J. (2013). *With a Theme, as a Team, for a Client: A Digital Textile Design Commissioned Art Project*. Presentation at International Textiles and Apparel Association Conference, International Textiles and Apparel Association Conference, New Orleans, LA. (International)

Ridgway, J., & Sohn, M. (2013). *Optical Illusion Textile Prints: A Case Study of Body Shape*. Presentation at International Textile and Apparel Association Conference, International Textile and Apparel Association, New Orleans, LA. (International)

Ridgway, J., & Parsons, J. (2012). *Women's Self-perceptions: A Case Study of Equestrian Apparel*. Poster presentation at International Textiles and Apparel Association Conference, International Textiles and Apparel Association, Honolulu, HI. (International)

Invited Presentations at Conferences

Ridgway, J., & King, M. (2017). *Kessel Runners: Socially Responsible Running Costumes*. Presentation to be given at International Textile and Apparel Association 2017 Annual Conference, International Textile and Apparel Association, St. Petersburg, Florida. (International)

Invited Presentations at Symposia

Ridgway, J., & Clayton, R. (2017). Instagram Unfiltered: Exploring Associations of Body Image Satisfaction, Instagram #Selfie Posting, and Negative Romantic Relationship Outcomes. In Kim, Kyung (Chair), *Social Media & Research Symposium*. Presentation

at the meeting of Florida State University Libraries, Strozier Library at FSU. (State)
Retrieved from <https://www.lib.fsu.edu/smrs>

TEACHING

Undergraduate Courses Taught

- Global Sourcing (CTE 4829)
- Introductory Textile Science (CTE 1401C)
- Merchandise Presentation and Inventory Analysis (CTE 3835)
- Fashion E-Commerce (FCNS 458)
- Merchandising Promotion (FCNS 272)
- Economics of the Textile and Apparel Industry (FCNS 466)
- Introduction to the Fashion Industries (FNCS 258)
- Presentation Techniques for Merchandising Students (TAM 400)
- Principles of Apparel Manufacturing (TAM 3281)

Graduate Courses Taught

- Graduate Global Sourcing (CTE 6936)
- Economics of the Textile and Apparel Industry (FCNS 666)
- Fashion E-Commerce (FCNS 658)

New Course Development

- Introduction of Merchandise Technologies (First Taught, Fall 2017)
- Fashion E-Commerce (First Taught, Spring 2015)
- Presentation Techniques for Merchandising Students (First Taught, Fall 2013)

Management of Multiple Course Sections

- Introduction to Textile Science, Large Lecture with 5 Lab Sections (CTE 1401)
- Merchandise Presentation and Inventory Analysis, Large Lecture with 6 Lab Sections (CTE 3835)

ADVISING

Master's Committee Member

Hendrickse, J., graduate. (2016). *Appearance-Related Comparisons Mediate the Relationship Between Instagram Use and Body Image Concerns*.

Supervision of Student Research Not Related to Thesis or Dissertation

King, M. (Jan 2017–present). Retail, Merchandising, and Product Development Master's student who completed independent research project. Presented Research at the International Textile and Apparel Association Conference, 2017.

Connor, K. (2015–16). Florida State Undergraduate Research Opportunity Program. Student presented work at The Florida Undergraduate Research Conference (FURC) and FSU Annual Undergraduate Research Symposium.

Supervised Student Scholarships

I take pride in mentoring students who wish to participate in external scholarship opportunities.

Bachansingh, J. (2017). *Ray Greenly Scholarship*. National Retail Federation. Top 5. \$10,000 Winner.

Cancel, M. (2017). *2017 AATCC Concept 2 Consumer Student Design Competition*. American Association of Textile Chemists and Colorists. Honorable Mention Winner.

Bachansingh, J. (2016). *YMA-Fashion Scholarship Fund*. Young Menswear Association. \$5,000 Winner.

Coker, J. (2016). *Student Design League Competition*. Robin Ruth.

Alvarenga, G. (2016). *Student Design League Competition*. Robin Ruth.

Figueroa, S. (2016). *Student Design League Competition*. Robin Ruth. Design Competition Winner.

Fliess, J. (2016). *Student Design League Competition*. Robin Ruth.

Llanton, N. (2016). *Student Design League Competition*. Robin Ruth.

Mosman, E. (2016). *Student Design League Competition*. Robin Ruth.

James, K. (2016). *YMA-Fashion Scholarship Fund*. Young Menswear Association.

Wilde, M. (2016). *YMA-Fashion Scholarship Fund*. Young Menswear Association.

Llanton, N. (2016). *NRF Ray Greenly Scholarship*. National Retail Federation.

Llanton, N. (2015). *YMA-Fashion Scholarship Fund*. Young Menswear Association.

Mosman, E., Sampl, K., Rao, C., & Bettencourt, A. (2015–2016). *2016 Kohl's Invitational Case Competition*. Kohl's Corporation. Team won travel to Kohl's Corporate and won 2nd place out of 72 teams.

PROFESSIONAL DEVELOPMENT

Summer 2017 Attended New Configurations in Fashion: Innovative Forms Meet Engineered Textile Printing Workshop at Iowa State University

Spring 2017 Training on Canvas at Florida State University

Spring 2017 NSF Grant Writing Workshop at the University of Florida

- Spring 2015 Portfolios for Student Career Success Workshop, Sponsored by NIU
Faculty Development and Instructional Design Center
- Fall 2014 Multi-Media Sample Workshop, Sponsored by NIU Faculty Development
and Instructional Design Center

SERVICE ON COMMITTEES

University Committees

- 2014- 2015 Member of Creativity, Innovation, and Change Pathway General
Education Committee (NIU)
- 2014-2015 Member of the Holmes Student Center Design Committee (NIU)
- 2009-2011 Graduate Student Member of the Committee on Residence for Tuition
Purposes (MU)

College Committees

- Spring 2017 Member of College of Human Sciences Scholarship Committee (FSU)
- Spring 2016 Member of College of Human Sciences Scholarship Committee (FSU)
- 2014-2015 Member of Search Committee for the Director of Ph.D. Program for the
College of Health and Human Sciences (NIU)

Department Committees

- Fall 2016- Present Faculty Advisor, American Association of Textile Chemists and Colorists
Student Organization (FSU)
- Spring 2017 Co-Chair of Teaching in the Discipline Development Committee (FSU)
- Spring 2017 Member of Specialized Faculty Promotion Committee (FSU)
- Fall 2016 Member of Annual Evaluation Document Development Committee (FSU)
- Fall 2016 Chairperson of Merit Review Committee (FSU)

Fall 2016	Marshal of Graduation (FSU)
Spring 2016	Member of Annual Evaluation Criteria Committee (FSU)
2014-2015	Member of the Committee on Recognition and Scholarship (NIU)
Spring 2015	Member of the Graduate Faculty Scholarship Committee (NIU)
2009-2011	Department Representative for the Graduate Professional Council (MU)

PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Memberships in Professional Societies

2009 – Present	International Textiles and Apparel Association
2010 – 2011	American Association of Family and Consumer Sciences
2010 – 2011	Association of Internet Researchers

Manuscript Refereeing

2017	<i>Fashion and Textiles</i>
2017	<i>Cyberpsychology: Journal of Psychosocial Research on Cyberspace</i>
2016	<i>Body Image</i>
2016	<i>Cyberpsychology, Behavior, and Social Networking</i>

International Conference Abstract and Paper Refereeing

2017	International Textile and Apparel Association (ITAA) – Abstract Reviewer for Annual Conference, Reviewed for 2 Tracks: Professional Development and General Track & Textile and Apparel Industry
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Professional Associations Committees

2014- Present	Committee Member, Design Education and Scholarship Committee, International Textile and Apparel Association
2015	Committee Member, ITAA 2015 Mounted Exhibit Committee, International Textile and Apparel Association

ADDITIONAL OUTREACH ACTIVITIES

Community Service Related to Professional Expertise

2017	Exhibitor, Discover on Parade. Joint event between FSU, FAMU, and TCC that is open to the public for us to showcase our research.
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Textbook Reviews

2016	<i>Global Sourcing in the Textile and Apparel Industry</i> . Fairchild Books.
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Service to Other Universities

2015 Invited Juror for Senior Design Collection Competition, *San Francisco State University*

Research in the News / Press (Interviews, Quotes, Mentions)

Preidt, R. (June 13, 2017). Women More Likely to Remember Plus-Size Models. *U.S. News & World Report*. <http://health.usnews.com/health-care/articles/2017-06-13/women-more-likely-to-remember-plus-size-models>

Beighton, R. (June 12, 2017). Plus-Size Models Have a Positive Effect on Women's Mental Health, Says Study. *Elle*. <http://www.elleuk.com/beauty/body-and-physical-health/news/a36388/plus-sized-models-positive-effect-womens-mental-health/>

Capon, L. (June 12, 2017). A New Study Has Revealed the Curvy Models have a Huge Effect on Our Mental Health. *Cosmopolitan*. <http://www.cosmopolitan.com/uk/fashion/a10009522/plus-size-models-mental-health/>

Feldman, J. (June 12, 2017). Study Says Plus-Size Models Are Good For Our Mental Health. *The Huffington Post*. http://www.huffingtonpost.com/entry/plus-size-models-mental-health_us_593ee246e4b02402687c0329

Pedersen, T. (June 10, 2017). Plus-Size Models Can Boost Women's Mental Health. *Psych Central*. <https://psychcentral.com/news/2017/06/10/plus-size-models-can-boost-womens-mental-health/121753.html>

Capetta, A. (June 9, 2017). Study Confirms Women's Self-Esteem Changes Depending on the Models They See. *Yahoo! News*. <https://www.yahoo.com/beauty/study-confirms-womens-self-esteem-changes-depending-models-see-220539416.html>

Gollayan, C. (June 8, 2017). A Scientific Case for Plus-Size Models. *New York Post*. <http://nypost.com/2017/06/08/a-scientific-case-for-plus-size-models/>

Tanner, C. (June 8, 2017). Plus-Size Models Like Size 16 Ashley Graham are Officially Good for Our Mental Health by Boosting Our Self-Esteem. *Daily Mail*. <http://www.dailymail.co.uk/health/article-4584368/Plus-size-models-like-Ashley-Graham-good-health.html>

Parker, M. (December 5, 2016). Women Feel Good and Like the Way They Look in Patterns. *Yahoo! News*. <https://www.yahoo.com/style/women-feel-good-and-like-the-way-they-look-in-patterns-211224310.html>

Haughney, K. (December 5, 2016). FSU Researcher: Optical Illusions Can Improve Body Image. *Tallahassee Democrat*. <http://www.tallahassee.com/story/life/2016/12/05/fsu-researcher-optical-illusions-can-improve-body-image/94984024/>

(November 20, 2016). An Eye for Fashion: Researcher Finds Optical Illusion Garments Can Improve Body Image. *Science Daily*.

<https://www.sciencedaily.com/releases/2016/11/161130141055.html>

Borrelli, L. (February 1, 2016). #NoFilter: How Posting Too Many Instagram Selfies Could Ruin Your Love Life. *Medical Daily*. <http://www.medicaldaily.com/instagram-selfies-nofilter-self-image-body-image-love-life-jealously-problems-371694>

Marshall, T. (January 29, 2016). How A Selfie Obsession Could Ruin Your Relationship, According to a Study. *Independent*. <http://www.independent.co.uk/life-style/love-sex/how-your-selfie-obsession-could-ruin-your-relationship-according-to-a-psychologist-a6841066.html>

SPECIALIZED TECHNOLOGY SKILLS

Adobe Photoshop CS & Adobe Illustrator CS - Textile print design, digital fashion illustration, and digital technical sketches

Visual Retailing – MockShop - Store creation, fixture placement, merchandise display

Gerber Technology and Software- Accumark Pattern Design, GERBERdigitizer, AccuNest, WebPDM

Optitex – 2D/3D CAD/CAM Fashion Design Software - Pattern digitizing and manipulation, digital fabric draping, and fit analysis

TC2 – 3D body scanning software - 3D body scanning, automatic body measurement, and avatar creation

Wasatch Softrip TX – Digital Textile Printing - Mutoh Digital Printer Value Jet 1640W