

EUNDEOK KIM

Department of Retail Entrepreneurship
Jim Moran School of Entrepreneurship
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EDUCATION

- 2002 **Ph.D.** Iowa State University of Science and Technology, Ames, IA.
Major: Textiles and Clothing
- 1997 **Bachelor of Fine Arts.** The School of the Art Institute of Chicago, Chicago, IL.
Major: Fashion Design
- 1996 **Summer Program.** Fashion Institute of Technology, New York, NY.
Classes: Computer aided design and pattern making, Draping
- 1995 **Master of Science.** Seoul National University, Seoul, South Korea.
Major: Clothing and Textiles
- 1993 **Summer Program.** University of California, Berkeley, CA.
Classes: English
- 1991 **Bachelor of Science.** Seoul National University, Seoul, South Korea.
Major: Clothing and Textiles

PROFESSIONAL EXPERIENCE

- 2017 **Director of Graduate Program,** Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2015-present **Professor,** Department of Retail Entrepreneurship (name change from the Department of Retail, Merchandising and Product Development as of spring 2018 due to moving to the Jim Moran School of Entrepreneurship from the College of Human Sciences), Jim Moran School of Entrepreneurship, Florida State University, Tallahassee, FL.
- 2015-present **Faculty Affiliate,** The Family Institute, Florida State University, Tallahassee, FL.
- 2012-2017 **Director of International Program,** London/Paris International Merchandising and Product Development Program (4-week summer program), Florida State University.
- 2010 (Fall) **Visiting Scholar,** Department of Sociology, Columbia University, New York, NY.
- 2008-2015 **Associate Professor (with Tenure),** Department of Retail, Merchandising and Product Development (name change from the Department of Textiles and Consumer Sciences as of fall 2010), Florida State University, Tallahassee, FL.
- 2002-2008 **Assistant Professor,** Apparel Design and Technology Program, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.

- 2001-2002 **Visiting Assistant Professor (tenure track: A.B.D.)**, Apparel Design and Technology Program, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 1998-2001 **Graduate Teaching/Research Assistant**, Department of Textiles and Clothing, Iowa State University of Science and Technology, Ames, IA.
- 1996-1997 **Assistant Designer**, Zanzara International Co., Chicago, IL.
- 1997 **Costume Curator & Conservation Intern**, Haifa Fisal Collection of Saudi Arabian Traditional Costume & Arts, Chicago, IL.
- 1996 **Pattern Maker Intern**, Gemma Kahng Co., New York, NY.
- 1996 **Designer Intern**, Jill Stuart Co., New York, NY.
- 1995 **Research Assistant**, The Research Institute of Science for Better Living, Seoul National University, Seoul, South Korea.
- 1993-1995 **Graduate Teaching Assistant**, Department of Clothing and Textiles, Seoul National University, Seoul, South Korea.

AWARDS AND HONORS

- 2013 Lectra Innovation Award for Teaching, The 2013 International Textile and Apparel Association Annual Conference, New Orleans, LA.
- 2013 Research Recognition from the President, Florida State University, Tallahassee, FL.
- 2012 Paper of Distinction Award (Social Psychological Aspects Track; name change from Best Paper Award), The 2012 International Textile and Apparel Association Annual Conference, Honolulu, HI.
- 2008 Best Paper Award (Social Psychological Aspects Track), The 2008 International Textile and Apparel Association Annual Conference, Chicago, IL.
- 2004 Recognized as “a very effective faculty member” based on student teaching evaluations (received a letter from the Provost), Florida State University, Tallahassee, FL.
- 2002 Nominated for a University Excellence in Teaching Award at Florida State University, Tallahassee, FL.
- 1999 Wild Ginger Software Award at 1999 International Textile and Apparel Association Design Competition, Santa Fe, NM.
- 1999 Pattern Works International Award at 1999 International Textile and Apparel Association Design Competition, Santa Fe, NM.

PUBLICATIONS

Refereed Journals

Kim, E., & Lee, Y. (2017). Service-learning projects with local non-profit organizations integrated into a Visual Design class. *Fashion, Industry, and Education*, 15(2), 53-63.

Johnson, K. K. P., Kim, E., Lee, J. Y., & Kim, A. J. (2014). Identifying antecedents of risky appearance management behaviors across cultures: The United States and South Korea. *Clothing*

and Textiles Research Journal, 32(2), 107-123.

Kim, E., & Damhorst, M. L. (2013). U.S. fashion trends in the 1980s: Postmodern and modern styles of dressing of female college students. *International Journal of Costume and Fashion*, 13(2), 65-77.

Kang, J. M., & Kim, E. (2012). e-Mass customization apparel shopping: Effects of desire for unique consumer products and perceived risk on purchase intentions. *International Journal of Fashion Design, Technology and Education*, 5(1), 1-13. (lead paper)

Kim, E. (2010). The influence of sustainability and social responsibility on fashion trends. *International Journal of Costume and Fashion*, 10(2), 61-71.

Kim, E., & Johnson, K. K. P. (2009). Forecasting the U.S. fashion industry with industry professionals Part 1: Materials and design. *Journal of Fashion Marketing and Management*, 13(2), 256-267.

Kim, E., & Johnson, K. K. P. (2009). Forecasting the U.S. fashion industry with industry professionals Part 2: Production and retailing. *Journal of Fashion Marketing and Management*, 13(2), 268-278.

Kim, E., & Johnson, K. K. P. (2007). The U.S. apparel industry: Futuring with undergraduate apparel majors. *Clothing and Textiles Research Journal*, 25(4), 283-306. (lead paper)

Kim, E., & Farrell-Beck, J. (2005). Fashion in context: Apparel styles worn by young women in the United States and South Korea in the 1970s. *Clothing and Textiles Research Journal*, 23(3), 180-202.

Kim, E., & Farrell-Beck, J. (2005). Western influences on young women's fashion in South Korea in the 1970s. *International Journal of Costume Culture*, 8(2), 85-96.

Kim, E., & Farrell-Beck, J. (2003). A qualitative assessment of feminism in U.S. women's fashion of the 1970s. *International Journal of Costume Culture*, 6(2), 105-116.

Kim, E., & Kim, M. (1995). A study of minimal expression techniques depicted in modern fashion design. *Dress*, 24, 157-174.

Books

Kim, E., Fiore, A. M., & Kim, H. (2011). *Fashion trends: Analysis and forecasting*. Oxford, UK: Berg Publishers.

Refereed Proceedings--International

Lee, Y., Chae, Y., & Kim, E. (2018). A case study of social entrepreneurship: Sewing for the soil in South Korea. *The International Conference on Clothing and Textiles Proceedings*, Seoul, South Korea.

Kim, E. (2017). The influence of sustainability and social responsibility on fashion trends. *Proceedings of the International Conference on Arts, Humanities, Social Sciences and Corporate Social Responsibilities*, Emirates Research Publishing and Emirates Association of Arts and Management Professionals. Bangkok, Thailand.

Kim, E. (2017). Service learning projects with local apparel businesses integrated into various apparel product development classes. *The Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice Conference Proceedings*, International Federation for Home Economics, Sligo, Ireland.

Kim, E., & Miller, A. R. (2017). Autumn Garden. *The Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice Conference Proceedings*, International Federation for Home Economics, Sligo, Ireland.

Kim, E., & Miller, A. R. (2017). Harvest Moon. *The Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice Conference Proceedings*, International Federation for Home Economics, Sligo, Ireland.

Kim, E., Manchiraju, S., May, R., & Fincham, F. (2016). The correlates between positive emotions/attributes and sustainable fashion consumption behaviors. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Manchiraju, S., Kim, E., May, R., & Fincham, F. (2016). Sustainable fashion consumption and happiness: A self-determination theory perspective. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Manchiraju, S., May, R., Kim, E., & Fincham, F. (2016). Sustainable consumption: A scale development and validation. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2015). A service-learning project with a local apparel business integrated into a trend analysis and forecasting class. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2014). Incorporating a trend analysis and forecasting course into an apparel design/merchandising/retailing program. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2013). Service learning projects integrated into Product Innovation and Management Class. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Johnson, K. K. P., Kim, E., Lee, J., & Kim, A. (2012). Predicting risky appearance management behaviors in young women: A comparison between U.S. and South Korea. *Proceedings of the*

Annual Meeting of the International Textile and Apparel Association (online). International Textile and Apparel Association.

Johnson, K. K. P., Kim, E., Lee, J., & Kim, A. (2012). Identifying variables impacting risky appearance management behaviors. *Proceedings of the 2012 Fashion and Health Symposium*. University of Minnesota.

Kim, E. (2011). The process and methods of fashion trend analysis and forecasting. *Proceedings of the 2011 International Textile and Apparel Association/Korean Academy of Marketing Science Joint Symposium*. Korean Academy of Marketing Science.

Kim, E. (2010). Community service projects integrated into visual design class. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kang, J., & Kim, E. (2009). Consumers' purchase intentions toward mass customized apparel via online: a theory of planned behavior perspective. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2009). Maclay gardens on a spring day. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2008). Green future: The 21st century. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Allyn, L., & Kim, E. (2008). Self-concept of early adolescent females related to age-ambiguous and sexualized clothing styles. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Damhorst, M. L. (2007). Comparison of fashions adopted by young women in the United States and South Korea in the 1980s. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2007). Green Breeze. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2007). The whisper of flowers. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2006). The U.S. Apparel industry: Futuring with industry professionals. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Johnson, K. K. P. (2005). The U.S. Apparel industry: Futuring with undergraduate apparel majors. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2005). The meeting of the East and West V: Wedding Ensemble. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2005). Lady in a flower garden in India. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Lee, J. (2004). A new perspective for teaching apparel product development: Technical design. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, S., Burgess, B., & Kim, E. (2004). Using correspondence analysis in apparel website research. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Farrell-Beck, J. (2004). Western influences on young women's fashion in South Korea in the 1970s. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2004). Lady at a party. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Farrell-Beck, J. (2003). Comparison of the fashion adopted by young women in the United States and South Korea in the 1970s. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2003). Happiness from the East. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Hwang, H. (2003). Urban purity. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E., & Shibasaki, S. (2003). Paper garden. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2002). Minimalism depicted in modern fashion design. *Proceedings of the Annual Meeting of the International Textile and Apparel Association* (online). International Textile and Apparel Association.

Kim, E. (2000). Golden tree—Olive. In N. Owens (Ed.), *Proceedings of the Annual Meeting of the International Textile and Apparel Association*. (pp. 123-124). Monument, CO: International Textile and Apparel Association.

Campbell, J. R., & Kim, E. (1999). Concepts in digital textile printing that affect the approach to textile design. In N. Owens (Ed.), *Proceedings of the Annual Meeting of the International Textile and Apparel Association*. (pp. 113-114). Monument, CO: International Textile and Apparel Association.

Campbell, J. R., & Kim, E. (1999). Design issues related to digital textile printing. *Proceedings of the Ars Textrina 17th Annual Conference on Textiles and Costume* (p. 3).

Kim, E. (1999). The Meeting of the East and West. In N. Owens (Ed.), *Proceedings of the Annual Meeting of the International Textile and Apparel Association*. (pp. 162-163). Monument, CO: International Textile and Apparel Association.

Kim, E. (1999). The Meeting of the East and West II. In N. Owens (Ed.), *Proceedings of the Annual Meeting of the International Textile and Apparel Association*. (pp. 146-147). Monument, CO: International Textile and Apparel Association.

Kim, E. (1999). Traditional Korean Ceramic—*Chungja*. In N. Owens (Ed.), *Proceedings of the Annual Meeting of the International Textile and Apparel Association*. (pp. 128-129). Monument, CO: International Textile and Apparel Association.

WORKING PAPERS

Kim, E., & Johnson, K. K. P. Sustainable design and product development in the textile and apparel industry.

Kim, E. Sustainability practices in the global textile and apparel industry with industry professionals

Kim, E., & Johnson, K. K. P. The future of the U.S. textile and apparel industry.

Kim, E., & Lee, Y. Service-Learning and university-industry collaborative projects integrated into a Product Innovation and Management class. *Clothing and Textiles Research Journal*.

Kim, E., & Lee, Y. University-Industry collaborative projects integrated into a Trend Analysis and Forecasting class.

Kim, E., & Damhorst, M. L. 1980s fashion trends in the U.S. and South Korea: Young women's postmodern and modern styles of dressing. *Clothing and Textiles Research Journal*.

Kim, E. The processes and methods of fashion forecasting.

Kim, E., Manchiraju, S., May, R., & Fincham, F. The correlates between positive emotions/attributes and sustainable fashion consumption behaviors.

Manchiraju, S., Kim, E., May, R., & Fincham, F. Sustainable fashion consumption and happiness: A self-determination theory perspective.

Manchiraju, S., May, R., Kim, E., & Fincham, F. Sustainable consumption: A scale development and validation.

Kim, E. The influence of minimalism in fine art on fashion design. *Fashion Theory*.

CREATIVE SCHOLARSHIP

Invited Designs--International

Kim, E. (2014). The "Wearing Nature" Solo Exhibition as part of the Sustainability Cyber Exhibition "Bridging Sustainability and the World" at the 2014 International Textile and Apparel Association/Global Alliance of Marketing and Management Associations Joint Symposium "Global Marketing Conference," Singapore. (<http://gamma20.org/>)

Kim, E. (2013). Summer Scents in Bloom. The 2013 International Costume Conference (KOSCO) Annual Design Exhibition, Seoul, South Korea.

Juried Designs

International

Kim, E. (2018). Joy--Redesigned. Handweavers Guild of America's Wearable Art Fashion Show and Exhibit "City Lights, Festive Nights," Reno, NV.

Kim, E. (2018). Peace-Redesigned. Handweavers Guild of America's Wearable Art Fashion Show and Exhibit "City Lights, Festive Nights," Reno, NV.

Kim, E., & Miller, A. R. (2017). Autumn Garden. The 2017 Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice Conference, International Federation for Home Economics, Sligo, Ireland.

Kim, E., & Miller, A. R. (2017). Harvest Moon. The 2017 Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice Conference, International Federation for Home Economics, Sligo, Ireland.

Kim, E. (2017). Shades of Paradise. Elegant Threads: Wearable Arts and Surface Design, Lighthouse Art Center, Tequesta, FL.

Kim, E. (2017). Falling Blooms. Elegant Threads: Wearable Arts and Surface Design, Lighthouse Art Center, Tequesta, FL.

Kim, E. (2017). Summer Scents in Bloom. Wearable Expressions 2017, Palos Verdes Art Center, Rancho Palos Verdes, CA.

Kim, E., & Miller, A. R. (2015). Ecuadorian Winter Sun. The 2015 International Costume Conference (KOSCO) Annual Design Exhibition, Seoul, South Korea.

Kim, E., & Miller, A. R. (2014). Late October Moon. Handweavers Guild of America's Convergence 2014 All That Jazz: Wearable Art Fashion Show and Exhibit, Providence, RI.

Kim, E., & Johnson, K. (2013). Colorful Mosaic. International Surface Design Association 2013 Design Competition, "Fabricated," San Antonio, TX.

Kim, E., & Johnson, K. (2012). Green Mosaic. Handweavers Guild of America's Convergence 2012 Long Beach Pacific Currents: Wearable Art Fashion Show and Exhibit, Long Beach, CA.

* Published in *Shuttle Spindle & Dyepot* (Fall 2012)

Kim, E., & Johnson, K. (2012). Happiness from the East II. The 2012 International Textile and Apparel Association/Beijing Institute of Fashion Technology Joint Symposium Design Exhibition, "Fashion Dialogue 2012," Beijing, China.

Kim, E., & Johnson, K. (2012). Wearing Leaves. The 2012 International Textile and Apparel Association/Beijing Institute of Fashion Technology Joint Symposium Design Exhibition, "Fashion Dialogue 2012," Beijing, China.

Kim, E., & Johnson, K. (2012). Green Mosaic. The 2012 International Textile and Apparel Association/Beijing Institute of Fashion Technology Joint Symposium Design Exhibition, "Fashion Dialogue 2012," Beijing, China.

Kim, E., & Johnson, K. (2010). Wearable Tree. Handweavers Guild of America's Convergence 2010 Albuquerque: New Visions: Ancient Paths Exhibit, Albuquerque, NM.

Kim, E., Lozano, I., & Johnson, K. (2010). Summer Feast. Handweavers Guild of America's Convergence 2010 Albuquerque: New Visions: Ancient Paths Exhibit, Albuquerque, NM.

Kim, E. (2009). Maclay Gardens on a Spring Day. International Textile and Apparel Association 2009 Annual Conference Fashion Show, Bellevue, WA.

Kim, E. (2008). Green Future: The 21st Century. International Textile and Apparel Association 2008 Annual Conference Fashion Show, Chicago, IL.

Kim, E. (2008). The Whisper of Flowers. Wearable Expressions 2008, Palos Verdes Art Center, Rancho Palos Verdes, CA.

Kim, E. (2007). Green Breeze. International Textile and Apparel Association 2007 Annual Conference Fashion Show, Los Angeles, CA.

Kim, E. (2007). The Whisper of Flowers. International Textile and Apparel Association 2007 Annual Conference Fashion Show, Los Angeles, CA.

Kim, E. (2007). Green Future—The 21st Century. International Surface Design Association 2007 Annual Design Competition, “Transgression and Transformation: Wearable-Art Fashion Performance,” Kansas City, MO.

* Published in *The Kansas City Star* (June 7, 2007)

Kim, E. (2007). Green Breeze. International Surface Design Association 2007 Annual Design Competition, “Transgression and Transformation: Wearable-Art Fashion Performance,” Kansas City, MO.

Kim, E. (2007). The Whisper of Flowers. International Surface Design Association 2007 Annual Design Competition, “Transgression and Transformation: Wearable-Art Fashion Performance,” Kansas City, MO.

Kim, E. (2005). The Meeting of the East and West V: Wedding Ensemble. International Textile and Apparel Association 2005 Annual Conference Fashion Show, Alexandria, VA.

Kim, E. (2005). Lady in a Flower Garden in India. International Textile and Apparel Association 2005 Annual Conference Fashion Show, Alexandria, VA.

Kim, E. (2005). The Meeting of the East and West V: Wedding ensemble. International Surface Design Association 2005 Annual Design Competition, “Taking Flight,” Kansas City, MO.

Kim, E. (2005). Lady in a Flower Garden in India. International Surface Design Association 2005 Annual Design Competition, “Taking Flight,” Kansas City, MO.

Kim, E. (2005). Lady at a Party. International Surface Design Association 2005 Annual Design Competition, “Taking Flight,” Kansas City, MO.

Kim, E., & Shibasaki, S. (2004). Paper Garden. Handweavers Guild of America’s Convergence 2004 Denver: Fibers with Altitude, Fashion with Attitude Exhibit, Denver, CO.

Kim, E. (2004). Lady at a Party. International Textile and Apparel Association 2004 Annual Conference Mounted Gallery Exhibition, Oregon, OR.

Kim, E. (2003). Happiness from the East. International Textile and Apparel Association 2003 Annual Conference Mounted Gallery Exhibition, Savanna, GA.

Kim, E., & Shibasaki, S. (2003). Paper Garden. International Textile and Apparel Association 2003 Annual Exhibition, Savanna, GA.

Kim, E., & Hwang, H. (2003). Urban Purity. International Textile and Apparel Association 2000 Annual Conference Fashion Show, Savanna, GA.

Kim, E. (2000). Golden Tree—Olive. International Textile and Apparel Association 2000 Annual Conference Luncheon Show, Cincinnati, OH.

Kim, E. (1999). Traditional Korean Ceramic—*Chungja*. International Textile and Apparel Association 1999 Annual Conference Mounted Gallery Exhibition, Santa Fe, NM.

Kim, E. (1999). The Meeting of the East and West. International Textile and Apparel Association 1999 Annual Conference Luncheon Show, Santa Fe, NM.

Kim, E. (1999). The Meeting of the East and West II. International Textile and Apparel Association 1999 Annual Conference Luncheon Show, Santa Fe, NM.

National

Kim, E., & Johnson, K. (2013). Patched tree. The 2013 Contemporary Fiber Art Exhibit, “Threads,” Tubac, AZ.

Kim, E., & Johnson, K. (2013). Summer feast II. The 2013 Contemporary Fiber Art Exhibit, “Threads,” Tubac, AZ.

Regional

Kim, E. (1997). The Meeting of the East and West. "Self Portrait" Exhibition, Gallery She-She, Chicago, IL.

Kim, E. (1997). Metamorphosis. "Metamorphosis" Exhibition, The Three Art Club of Chicago Gallery, Chicago, IL. (Figure Drawing)

Kim, E. (1996). Still Life. "Resident & Resident" Exhibition, The Three Art Club of Chicago Gallery, Chicago, IL. (Fashion Illustration)

Kim, E. (1996). Self Portrait. "Resident & Resident" Exhibition, The Three Art Club of Chicago Gallery, Chicago, IL. (Figure Drawing)

Others-Unjuried

2001 “Digital Connections in Imagery, Cloth and the Human Form” Exhibition, Robert Hillestad Textiles Gallery, University of Nebraska at Lincoln, Lincoln, Nebraska. (Collaborated work with J. R. Campbell)

2000 “Sporting Style: Athletic Costumes 1890-1940” Exhibition, Farm House Museum, Iowa State University, Ames, IA. (Olympic parade uniform from the

1924 Olympic Games in Paris)

*Published in *Inside Iowa State* (April 14, 2000)

PRESENTATIONS

Invited Presentations/Seminars

- Kim, E. (2014). Cornell University, Ithaca, NY.
- Kim, E. (2013). Hong Kong Polytechnic University, Hong Kong, China.
- Kim, E. (2013). University of North Carolina at Greensboro, NC.
- Kim, E. (2012). Auburn University, Auburn, AL.
- Kim, E. (2011). Cornell University, Ithaca, NY.
- Kim, E. (2010). Baylor University, Waco, TX.
- Kim, E. (2009). Michigan State University, East Lansing, MI.
- Kim, E. (2009). Seoul National University, Seoul, South Korea.
- Kim, E. (2009). Yonsei University, Seoul, South Korea.
- Kim, E. (2009). Hanyang University, Seoul, South Korea.
- Kim, E. (2009). Sookmyoung Women's University, Seoul, South Korea.
- Kim, E. (2009). Sangmyoung University, Seoul, South Korea.
- Kim, E. (2009). Chungnam National University, Daejun, South Korea.
- Kim, E. (2008). North Carolina State University, Raleigh, NC.
- Kim, E. (2008). University of Delaware, Newark, DE.
- Kim, E. (2007). University of Minnesota, St. Paul, MN.
- Kim, E. (2005). Indiana University, Bloomington, IN.
- Kim, E. (2005). University of Missouri, Columbia, MO.
- Kim, E. (2004). Auburn University, Auburn, AL.

Kim, E. (2004). Iowa State University, Ames, IA.

Kim, E. (2001). University of Minnesota, St. Paul, MN.

Refereed Presentations (International)

Lee, Y., Chae, Y., & Kim, E. (2018, May 25-26). A case study of social entrepreneurship: Sewing for the soil in South Korea. The 2018 International Conference on Clothing and Textiles, Seoul, South Korea.

Kim, E. (2017, December 25-26). The influence of sustainability and social responsibility on fashion trends. The International Conference on Arts, Humanities, Social Sciences and Corporate Social Responsibilities, Emirates Research Publishing and Emirates Association of Arts and Management Professionals. Bangkok, Thailand.

Kim, E. (2017, March 21-25). Service learning projects with local apparel businesses integrated into various apparel product development classes. The Sustainable and Healthy Lifestyles: Policy, Pedagogy and Practice Conference, International Federation for Home Economics, St. Angela's College, Sligo, Ireland.

Kim, E., Manchiraju, S., May, R., & Fincham, F. (2016, November 8-11). The correlates between positive emotions/attributes and sustainable fashion consumption behaviors. International Textile and Apparel Association Annual Conference, Vancouver, British Columbia, Canada.

Manchiraju, S., Kim, E., May, R., & Fincham, F. (2016, November 8-11). Sustainable fashion consumption and happiness: A self-determination theory perspective. International Textile and Apparel Association Annual Conference, Vancouver, British Columbia, Canada.

Manchiraju, S., May, R., Kim, E., & Fincham, F. (2016, November 8-11). Sustainable consumption: A scale development and validation. International Textile and Apparel Association Annual Conference, Vancouver, British Columbia, Canada.

Kim, E. (2015, November 9-13). A service-learning project with a local apparel business integrated into a trend analysis and forecasting class. International Textile and Apparel Association Annual Conference, Santa Fe, NM.

Kim, E. (2014, November 12-16). Incorporating a trend analysis and forecasting course into an apparel design/merchandising/retailing program. International Textile and Apparel Association Annual Conference, Charlotte, NC.

Kim, E. (2013, October 15-18). Service learning projects integrated into Product Innovation and Management Class. International Textile and Apparel Association Annual Conference, New Orleans, LA.

Johnson, K. K. P., Kim, E., Lee, J., & Kim, A. (2012, November 21-24). Predicting risky appearance management behaviors in young women: A comparison between U.S. and South

Korea. International Textile and Apparel Association Annual Conference, Honolulu, HI.

Johnson, K. K. P., Kim, E., Lee, J., & Kim, A. (2012, April 20-22). Identifying variables impacting risky appearance management behaviors. The 2012 Fashion and Health Symposium, University of Minnesota, St. Paul, MN.

Kim, E. (2011, May 26-29). The process and methods of fashion trend analysis and forecasting. The 2011 International Textile and Apparel Association/Korean Academy of Marketing Science Joint Symposium, Seoul, South Korea.

Kim, E. (2010, October 27-30). Community service projects integrated into visual design class. International Textile and Apparel Association Annual Conference, Montreal, Canada.

Kang, J., & Kim, E. (2009, October 28-31). Consumers' purchase intentions toward mass customized apparel via online: a theory of planned behavior perspective. International Textile and Apparel Association Annual Conference, Bellevue, WA.

Ally, L., & Kim, E. (2008, November 5-8). Self-concept of early adolescent females related to age-ambiguous and sexualized clothing styles. International Textile and Apparel Association Annual Conference, Chicago, IL.

Kim, E., & Damhorst, M. L. (2007, November 7-10). Comparison of fashions adopted by young women in the United States and South Korea in the 1980s. International Textile and Apparel Association Annual Conference, Los Angeles, CA.

Kim, E. (2006, November 1-5). The U.S. apparel industry: Futuring with industry professionals. International Textile and Apparel Association Annual Conference, San Antonio, TX.

Kim, E., & Johnson, K. K. P. (2005, November 1-6). The U.S. apparel industry: Futuring with undergraduate apparel majors. International Textile and Apparel Association Annual Conference, Alexandria, VA/ Washington, DC.

Kim, E., & Lee, J. (2004, November 2-9). A new perspective for teaching apparel product development: Technical design. International Textile and Apparel Association Annual Conference, Portland, OR.

Kim, S., Burgess, B., Kim, E. (2004, November 2-9). Using correspondence analysis in apparel website research. International Textile and Apparel Association Annual Conference, Portland, OR.

Kim, E., & Farrell-Beck, J. (2004, November 2-9). Western influences on young women's fashion in South Korea in the 1970s. International Textile and Apparel Association Annual Conference, Portland, OR.

Kim, E., & Farrell-Beck, J. (2003, November 11-13). Comparison of the fashion adopted by young women in the United States and South Korea in the 1970s. International Textile and Apparel Association Annual Conference, Savannah, GA.

Kim, E. (2002, August 6-11). Minimalism depicted in modern fashion design. International Textile and Apparel Association Annual Conference, New York, NY.

Kim, E. (2002, June 27-29). The influence of minimalism in fine arts on modern fashion design. Ars Textrina 20th Annual Conference on Textiles and Costume, Bloomington, IN.

Campbell, J. R., & Kim, E. (1999, November 11-13). Concepts in digital textile printing that affect the approach to textile design. International Textile and Apparel Association Annual Conference, Santa Fe, NM.

Campbell, J. R., & Kim, E. (1999, June 25-27). Design issues related to digital textile printing. Ars Textrina 17th Annual Conference on Textiles and Costume, Saint Paul, MN.

OTHER RESEARCH EXPERIENCES

- 2009 What influences people to make purchases in virtual world? Understanding consumer engagement and brand equity through v-commerce. Collaborative work with Dr. David Paradise, Dr. Molly Wasko, Dr. Charlie Hofacker, and Robert Hooker in the Department of Management at the College of Business, Florida State University, Dr. Robin Teigland at the Stockholm School of Economics in Sweden, and a Swedish software company MindArk that created a 3D virtual universe Entropia Universe.
- 1999 Data collection for Dr. Jane Farrell-Beck's book *Uplift: The bra in America* (University of Pennsylvania Press), Iowa State University, Ames, IA.
- 1998 Created images for CD-Rom accompanying Dr. Ann Marie Fiore's publication, *Understanding Aesthetics: For the Merchandising and Design Professionals* (Fairchild, 1997), Iowa State University, Ames, IA.
- 1998 Conservation and inventory in The Textiles & Clothing Department of Historical Costume and Textile Collection, Iowa State University, Ames, IA.

GRANTS/CONTRACTS

- 2018 Teaching Grant for the development of a new online course "Sustainability and Human Rights in the Business World" in collaboration with the Center for the Advancement of Human Rights (\$6,400), Center for the Advancement of Human Rights, Florida State University, Tallahassee, FL.
- 2018 Online Course Development Contract with the Office of Distance Learning (\$11,270-Summer of 2018; One teaching assistant per 35 student enrollment each semester from Spring of 2019). Florida State University, Tallahassee, FL.
- 2017 Research Grant for Sustainability and Social Responsibility (\$2,600), Center for the Advancement of Human Rights, Florida State University, Tallahassee, FL.
- 2016 Robert B. Bradley Library Research Grant for Sustainability and Social Responsibility (\$4,117.90). Florida State University, Tallahassee, FL.
- 2016 Research Grant for Sustainability and Social Responsibility (\$5,173), Center

- 2016 for the Advancement of Human Rights, Florida State University, Tallahassee, FL. Provost's Faculty Travel Grant (\$1,500), Florida State University, Tallahassee, FL.
- 2015 Grant for Engaged Learning (\$8,610; for 3 semesters of Spring 2016, Fall 2016, & Spring 2017). Center for Undergraduate Research & Academic Engagement, The Office of the Provost, Florida State University, Tallahassee, FL.
- 2014 Academic Engagement and Innovation Grant (\$2,860). Center for Undergraduate Research & Academic Engagement, The Office of the Provost, Florida State University, Tallahassee, FL.
- 2014 Provost's Faculty Travel Grant (\$1,000), Florida State University, Tallahassee, FL.
- 2013 2014 Cotton Student Sponsorship Program (\$34,000). Cotton Incorporated, Cary, NC. (as PI; with Mary Ann Moore and Ann Langston in Retail Merchandising and Product Development Department and Daekwan Kim in Marketing Department; not funded)
- 2012 2013 Cotton Student Sponsorship Program (\$30,000). Cotton Incorporated, Cary, NC. (as PI; with Mary Ann Moore and Ann Langston; not funded)
- 2012 Provost's Faculty Travel Grant (\$1,000), Florida State University, Tallahassee, FL.
- 2012 College of Human Sciences Faculty Travel Grant (\$850), Florida State University, Tallahassee, FL.
- 2011 Online Course Development Contract with the Office of Distance Learning (Fall 2011-Spring 2012: graduate assistant salary (\$10,000) and two-course buy out; from summer 2012: one teaching assistant per 25 student enrollment each semester). Florida State University, Tallahassee, FL.
- 2010 Committee on Faculty Research Support Regular Summer Awards (\$14,000), Council on Research and Creativity, Office of Research, Florida State University, Tallahassee, FL. (not funded)
- 2010 The Elise and Phillip Ashler Fund (\$1,000), College of Human Sciences, Florida State University, Tallahassee, FL.
- 2010 Provost's Faculty Travel Grant (\$450), Florida State University, Tallahassee, FL.
- 2009 Equipment and Infrastructure Enhancement Grant (\$47,000—to purchase a 3D scanner for a Form Physicalization Lab (formLab) for interdisciplinary creative research, Research Foundation, Florida State University, Tallahassee, FL. (with Meg Mitchell and Chad Eby in Art, and Jill Pable in Interior Design). (not funded)
- 2009 Provost's Faculty Travel Grant (\$450), Florida State University, Tallahassee, FL.
- 2008 Equipment Enhancement Fund (\$17,420—purchased 20 Wolf dress forms and 5 arms), The Office of the Provost and Executive Vice President for Academic Affairs, Florida State University, Tallahassee, FL.
- 2008 College of Human Sciences Faculty Development Grant (\$400), Florida State University, Tallahassee, FL.
- 2007 Bess Ward Honors Thesis Grant (\$1,000) (With Alison Crandall), Florida State University, Tallahassee, FL.
- 2007 Provost's Faculty Travel Grant (\$450), Florida State University, Tallahassee, FL.
- 2007 College of Human Sciences Faculty Travel Grant (\$400), Florida State University, Tallahassee, FL.

- 2006 College of Human Sciences Faculty Travel Grant (\$600), Florida State University, Tallahassee, FL.
- 2005 Provost's Faculty Travel Grant (\$450), Florida State University, Tallahassee, FL.
- 2005 College of Human Sciences Faculty Travel Grant (\$600), Florida State University, Tallahassee, FL.
- 2005 College of Human Sciences Faculty Travel Grant (\$400), Florida State University, Tallahassee, FL.
- 2004 Web-assisted Course (CTE 3734 Fashion Design and Illustration) Development Grant (\$2,200), The Office for Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2004 Provost's Faculty Travel Grant (\$450), Florida State University, Tallahassee, FL.
- 2003 Web-assisted Course (CTE 3734 Fashion Design and Illustration) Development Grant (\$2,000), The Office for Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2003 Provost's Faculty Travel Grant (\$450), Florida State University, Tallahassee, FL.
- 2002 Web-assisted Course (CTE 4937 Textile Design) Development Grant (\$3,000), The Office for Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2002 College of Human Sciences Faculty Summer Research Grant (\$5,000), Florida State University, Tallahassee, FL.
- 2000 The Julia F. Anderson International Fund (\$600), College of Family and Consumer Sciences, Iowa State University, Ames, IA.

SCHOLARSHIPS

- 1998 Damaris Pease Family and Consumer Science Fellowship, College of Family and Consumer Sciences, Iowa State University, Ames, IA.
- 1993-1995 The Department of Clothing and Textiles Scholarship for Graduate Student, Seoul National University, Seoul, Korea.
- 1990 The Department of Clothing and Textiles Scholarship for Undergraduate Student, Seoul National University, Seoul, Korea.
- 1988-1989 Hamhung City Community Scholarship Association Scholarship, Seoul, Korea.
- 1988 Department of Clothing and Textiles Scholarship for Undergraduate Student, Seoul National University, Seoul, Korea.

COURSES TAUGHT

Florida State University (2001-Present)

Graduate Courses:

- CTE 6436 Product Innovation and Management
- CTE 6936 Global Product Development
- CTE 5816 Merchandising Organization
- CTE 5776 Advanced Computer Application

CTE 5785 Apparel Manufacturing Issues
CTE 6936 Advanced Apparel Design Concepts
CTE 5729 Experimental Clothing Design
CTE 5760 Creative Design Exhibition/Competition
CTE 5754 Advanced Draping
CTE 5906 Mass Customization (Directed Independent Study)
CTE 5906 Aesthetics (DIS)
CTE 5906 Advanced Portfolio Development (DIS)
CTE 5906 Creative Design Development (DIS)
CTE 6900 Readings in Clothing and Textiles
CTE 5912 Supervised Research
CTE 5942 Supervised Teaching
CTE 5971 Thesis
CTE 6980 Dissertation

Undergraduate Courses:

CTE 3809 Trend Analysis and Forecasting
CTE 4811 Retail Merchandising Planning Strategies
CTE 3806 Merchandising Principles
CTE 4707 International Topics in Design Industry
CTE 3201 Visual Design
CTE 3734 Fashion Design and Illustration
CTE 4937 Textile Design
CTE 4752 Design by Draping
CTE 3512 History of Dress (online course)
CTE 3516 History of Clothing and Textiles II
CTE 4905 Sustainability Issues in the Textile and Apparel Industry (DIS)
CTE 4905 Apparel Line Development (DIS)
CTE 4905 Flat Pattern Making (DIS)
CTE 4905 Honors in Major
Pattern Grading Workshop for undergraduate students

Iowa State University (1998-2001)

TC 326 Experimental Design and Portfolio--published in *Iowa State Daily* (October 24, 2000)
TC 278 Fashion Illustration
TC 245 Aesthetics of Textiles and Clothing Lab (Apparel Product Development)
TC 225 Flat Pattern Lab (Computer Aided Pattern Making)
Application of PAD System (special session)

Courses Co-taught as a Teaching Assistant:

TC 362 Technology Applications: Computer Aided Textile and Fashion Design
(Monarch Design System, with Professor J.R. Campbell)
TC 325 Draping (with Dr. Jane Farrell-Beck)
TC 225 Flat Pattern (with Dr. Carolin Kundell)

Seoul National University (1993-1994)

Computer Aided Apparel Design and Pattern Making
(Gerber Design System, graduate level special class)

NEW COURSE DEVELOPMENT

Florida State University (2001-Present)

CTE 4xxx Sustainability and Human Rights in the Business World (online course; in
collaboration with the Center for the Advancement of Human Rights)

CTE 6436 Product Innovation and Management

CTE 6936 Global Product Development

CTE 3809 Trend Analysis and Forecasting

CTE 3512 History of Dress (online course)

CTE 4937 Textile Design

COURSE PACKETS COMPILED

2014	Kaledo Course Guide for Product Innovation and Management class (CTE 6436)
2013	Kaledo Course Guide for Global Product Development class (CTE 6936)
2013	Kaledo Course Guide for Trend Analysis and Forecasting class (CTE 3809)
2000	Computer aided pattern making (PAD) for Flat Pattern class (TC 225), Collaboration with Dr. Jean Parsons, Iowa State University, Ames, IA.

ADVISING

Graduate Students (Ph.D. Students)

Advisor:

Carol Brathwaite (Retail Merchandising Program)

- August, 2010-December, 2012

Committee Member:

Donna Koson (Apparel/Textile Product Development Program)

- August, 2008-May, 2010

Megan Campbell (English Department)

- Completed in May, 2009

Graduate Students (Masters Students)

Advisor:

Mary King (Global Merchandising and Product Development)

- Completed in May, 2018

Kristian Hogans (Global Merchandising and Product Development)

- Completed in December, 2017

Jessica Lopez (Global Merchandising and Product Development)

- Completed in December, 2017

Elizabeth Hinchcliffe (Global Merchandising and Product Development)

- Completed in May, 2017

Donna Koson (Creative Design Program)

- Completed in August, 2010

Kali Johnson (Creative Design Program)

- Completed in December, 2009

Silkia Cuchi (Creative Design Program)

- Completed in December, 2009

Brandon Blackshear (Creative Design Program)

- Completed in December, 2008

Ju Young Kang (Apparel Product Development Program)

- Completed in August, 2008

Laurabeth Allyn (Apparel Product Development Program)

- Completed in August, 2007

Quiana Powell (Creative Design Program)

- Completed in December, 2005

Committee Member:

Katherine Bitter (Textile Program)

- Completed in May, 2009

Nicole Taylor (Florida Agricultural and Mechanical University, School of Architecture)

- Completed in May, 2008

Isabel Lozano (Creative Design Program)

- Completed in May, 2007

Mallory Pill-Taylor (Creative Design Program)

- Completed in December, 2006

Undergraduate Students

Thesis Director (Honors Program)

Allison Crandall (Apparel Design and Technology Program)

- Completed in August, 2008

Committee Member (Honors Program)

Leslie Novakovic (School of Communication Science and Disorders)

- Will complete in May, 2018

Erika Mercier (School of Communication Science and Disorders)

- Completed in May, 2016

Jessica Knie (School of Communication Science and Disorders)

- Completed in May, 2016

Katie Friedman (Theater Department)

- Completed in May, 2015

2002-2005 Academic advising of undergraduate students in the Apparel Design and Technology Program, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.

2001-2010 Advising for design competitions and job search

Student Organization

2003-2004 Faculty advisor, Fashion Incorporate (major activity: organizing dept. annual fashion show), Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.

PROFESSIONAL DEVELOPMENT

Technological Development

2017 Canvas Boot Camp, Office For Distance Learning, Florida State University, Tallahassee, FL.

2017 Canvas Orientation, Office For Distance Learning, Florida State University, Tallahassee, FL.

2014 [TC]² 3D Body Scanner and 3D Software training, [TC]².

2012 Lectra Kaledo training.

2011 Lectra Fashion Product Lifecycle Management (PLM) Seminar.

2008 “Virtual FSU: Learning and Research in Second Life” Conference, Florida State University, Tallahassee, FL.

2008 [TC]² 3D Body Scanner and 3D Software training, [TC]².

2007 Gerber Design System training, Gerber Technology, New York, NY.

- 2005 AATCC/[TC]² Symposium “Printing 2005: A Digital Reality,” New School University, New York, NY.
- 2004 Lectra Design System training (U4ia) for faculty, Lectra Systems, Inc.
- 2004 Advanced Blackboard Workshop, Office For Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2003 New Features of Blackboard 6 Workshop, Office For Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2002 Electronic Campus Workshop, Office For Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2001 Lectra Design System training (U4ia) for faculty, Lectra Systems, Inc.
- 1999 Monarch Design System training (Point Carré), Monarch Design System, Inc.
- 1996 Adobe Photoshop and Illustrator, The School of the Art Institute of Chicago, Chicago, IL.
- 1993 Gerber Computer Design System training, Gerber Technology, Inc.

International Development

- 2012-2017 **Director**, London/Paris International Merchandising and Product Development Program (4-week summer program). Developing London and Paris industry contacts for field trips and guest speakers and teaching CTE 4717 International Topics in Design Industry & CTE 3809 Trend Analysis and Forecasting. Florida State University International Programs.
- 2011-2012 **Faculty**, London/Paris International Merchandising and Product Development Program (4-week summer program). Developing London and Paris industry contacts for field trips and guest speakers and teaching CTE 3809 Trend Analysis and Forecasting. Florida State University International Programs.
- 2008 Ecuadorian Textile Tour for faculty members interested in developing study abroad program.

Symposium/Workshop/Apprentice Experience

- 2018 “How to Build the Business Case for Sustainability” Webinar by Karin Ekberg, Leadership & Sustainability, Neunkirchen am Brand, Germany.
- 2018 Speaker Series: Michael McGrath, CEO of Newman’s Own. Sponsored by the Jim Moran School of Entrepreneurship, Florida State University, Tallahassee, FL.
- 2018 “The Venture Capital Perspective” by Christopher Malter, Co-Founder of Global Accelerated Ventures. Sponsored by the Jim Moran School of Entrepreneurship, Florida State University, Tallahassee, FL.
- 2018 The Center for the Advancement of Teaching Faculty Reading/Working Group on *Mindset: The New Psychology of Success*. Sponsored by The Center for the Advancement of Teaching, Florida State University, Tallahassee, FL.
- 2018 “No Permission Required: Black Women Playwrights Beyond the Great White Way” by Dr. Kathy Perkins from the University of North Carolina-Chapel Hill. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.

- 2017 Textile Sustainability Conference. Sponsored by Textile Exchange, Washington D.C.
- 2017 Digital Textile Printing US 2017. Sponsored by Smithers Pira, Atlanta, GA.
- 2017 “Intellectual Property Law” Webinar by Gina Bibby, TF (Technology, Fashion) Law Group, Palo Alto, CA.
- 2016 Textile Sustainability Conference. Sponsored by Textile Exchange, Hamburg, Germany.
- 2016 “Baseball’s Interesting Relationship with the U.S. Supreme Court” by Dr. Edmund Edmonds from Notre Dame University. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.
- 2016 “Moving Beyond Concussions: Making Youth Sports Safer” Workshop by Dr. Joel Stitzel from Wake Forest University. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.
- 2016 “The Good Song Always Sounds Like You’ve Heard Them Before: The Cultural Politics of Musical Borrowing” Workshop by Dr. Jocelyn Neal from University of North Carolina at Chapel Hill. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.
- 2015 Exploring Digital Scholarship: Data, Texts, and Tools Symposium. Sponsored by FSU Libraries and The Office of Digital Research and Scholarship, Florida State University, Tallahassee, FL.
- 2015 Book Publishing Workshop, Office of Proposal Development, Office of the Vice President for Research, Florida State University, Tallahassee, FL.
- 2015 “Humanitarian Intervention: Should We Use Armed Force for the Sake of Protecting Human Rights?” By Dr. Kenneth Himes from Boston College. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.
- 2015 The “All-consuming? Citizenship and Consumer Culture in Pittsburgh’s La Trinacria newspaper, 1917-1921” Workshop by Dr. Lina Insana from the University of Pittsburgh. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.
- 2015 The Faculty Workshop for Using TurnItIn to Promote Academic Integrity and Provide Feedback, The Office for Distance Learning, Florida State University, Tallahassee, FL.
- 2015 The Faculty Workshop for Blackboard: Collaborate for Synchronous Online Instruction, The Office for Distance Learning, Florida State University, Tallahassee, FL.
- 2015 The Faculty Workshop for Blackboard: Video Development and Delivery, The Office for Distance Learning, Florida State University, Tallahassee, FL.
- 2015 The Faculty Workshop for Advanced PowerPoint and Presentation Tools, The Office for Distance Learning, Florida State University, Tallahassee, FL.
- 2015 “Helmet Safety, Biohacking and Genetic Enhancement: New Challenges in Science, Sport and Society” Workshop. By Dr. Kenneth Goodman from the

- University of Miami. Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Tallahassee, FL.
- 2014 The Workshop for New Approach to Teaching Global Sourcing: Theoretical Perspectives and Step-by-Step Procedures for a Sustainable Future, International Textile and Apparel Association Annual Meeting, Charlotte, NC.
- 2014 The Academic Engagement and Innovation Workshop, Center for Undergraduate Research and Academic Engagement, Florida State University, Tallahassee, FL.
- 2014 The German Academic Exchange Service (Deutscher Akademischer Austauschdienst) Public Presentation on DAAD programs. Sponsored by The Office of Faculty Recognition, The Office of National Fellowships, and The Graduate School at Florida State University, Tallahassee, FL.
- 2014 The Reading Fast and Slow Workshop, Sponsored by The Faculty Senate and The Vice President for Faculty Development and Advancement, Florida State University, Tallahassee, FL.
- 2012 Use and Application of the Sustainable Apparel Index Workshop, International Textile and Apparel Association Annual Conference, Honolulu, HI.
- 2010 Global Sustainable Textiles Conference, Sponsored by Textile Exchange (name change from Organic Exchange as of October 2010), New York, NY.
- 2010 Cities and Eco-Crises Conference. The Committee on Global Thought, Columbia University, New York, NY.
- 2010 The “Has the Time Come for Bolder Policies for Diversity at the Top of the Corporation?” Conference. The Sanford C. Bernstein & Co. Center for Ethics and Leadership at the Columbia Business School, Columbia University, New York, NY.
- 2010 The Philosophy of Creativity Conference, Barnard College, Columbia University, New York, NY.
- 2010 Fulbright Program for Faculty Workshop, Florida State University, Tallahassee, FL.
- 2009 Fulbright Scholar Program Workshop, Florida State University, Tallahassee, FL.
- 2005 [TC]²/FIT “Zara: Fast Fashion Workshop,” Fashion Institute of Technology, New York, NY.
- 2005 USDA Funding Opportunities for Apparel and Merchandising Scholars, International Textile and Apparel Association Annual Meeting, Alexandria, VA/Washington, DC.
- 2004 Teaching Enhancement Workshop, Office For Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2003 Teaching Enhancement Workshop, Office For Distributed and Distance Learning, Florida State University, Tallahassee, FL.
- 2002 Grant Writing Workshop, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2000 Batik Workshop with Tunde Odunlade, Nigerian artist, Iowa State University, Ames, IA.
- 2000 Silk Screen Workshop, Work Space, Iowa State University, Ames, IA.
- 1995 Fashion Illustration Workshop with Yoonmee Choi, instructor of Fashion Illustration class at Seoul National University, Seoul, Korea.
- 1995 Figure Drawing Workshop with Yoonmee Choi, instructor of Fashion

- 1995 Illustration class at Seoul National University, Seoul, Korea.
 Drawing, Water Color, and Acrylic Color Apprenticeship with Junghoon Lim, an instructor at Pyosang Art Institute, Puchon, Korea.
- 1989 Flat Pattern Making Workshop with Kyungjae Lim, pattern maker at Lee Wonjae Fashion Co. (one of the best ranked high-end women's fashion company), Seoul, Korea.
- 1989 Flat Sketching and Fashion Illustration Workshop with professor Gwanghoon Lee at Jungang University, Seoul, Korea.
- 1989 Flat Pattern Making with Kyungmee Park, instructor of Flat Pattern Making class at the Kukje Fashion Research Institute, Seoul, Korea.
- 1989 Sewing Techniques with Kyungmee Park, instructor of Sewing Techniques class at the Kukje Fashion Research Institute, Seoul, Korea.

SERVICE

To the Profession

- 2017 **External Reviewer**, Tenure and Promotion to Associate Professor for an Assistant Professor, Department of Hospitality and Retail Management, Texas Tech University, Lubbock, TX.
- 2017 **Reviewer**, Journal of Fashion Marketing and Management.
- 2017 **Juror**, The 2017 International Textile and Apparel Association Annual Conference Fashion Show, St. Petersburg, FL.
- 2016 **Juror**, The 2016 International Textile and Apparel Association Annual Conference Fashion Show, Vancouver, British Columbia, Canada.
- 2015 **Juror**, The 2015 International Textile and Apparel Association Annual Conference Fashion Show, Santa Fe, NM.
- 2015 **Juror**, The 2015 Fashion and Gender Symposium design submissions, University of Minnesota, St. Paul, MN.
- 2014-present **Member**, Design Jury Committee, International Textile and Apparel Association.
- 2014 **Juror**, The 2014 International Textile and Apparel Association Annual Conference Fashion Show, Charlotte, NC.
- 2014 **Reviewer**, The 2014 Fashion and Communication Symposium paper submissions, University of Minnesota, St. Paul, MN.
- 2013 **External Reviewer**, Tenure review for an Associate Professor at School of Fashion Design and Merchandising, Kent State University, Kent, OH.
- 2013 **President**, Beyond the Classroom: Incorporating Community and Industry Connection Session, International Textile and Apparel Association Annual Meeting, New Orleans, LA.
- 2012 **Reviewer**, The 2013 Fashion and Social Responsibility Symposium design submissions, University of Minnesota, St. Paul, MN.
- 2011-2014 **Editorial Board Member**, Clothing and Textiles Research Journal.
- 2011 **Reviewer**, Environmental Engineering and Management Journal.
- 2011 **Session Chair**, Marketing Management in Fashion Industry Session. The 2011 International Textile and Apparel Association/Korean

- 2011 Academy of Marketing Science Joint Symposium, Seoul, South Korea.
Reviewer, The 2012 Fashion and Health Symposium Design Exhibition, University of Minnesota, St. Paul, MN.
- 2009-2013 **Editorial Board Member**, International Journal of Costume and Fashion.
- 2009-present **Member**, Educators for Socially Responsible Apparel Business Committee, International Textile and Apparel Association.
- 2009 **Reviewer**, International Textile and Apparel Association Annual Conference Paper, Aesthetics/Design/Product Development Track.
- 2008-2011 **Reviewer**, Clothing and Textiles Research Journal.
- 2008-present **Reviewer**, Journal of Fashion Marketing and Management.
- 2006 **Presider** for Textile and Apparel Industries/International Trade Session, International Textile and Apparel Association Annual Meeting, San Antonio, TX.
- 2005 **Presider** for Textile and Apparel Industries/International Trade Session, International Textile and Apparel Association Annual Meeting, Alexandria, VA/Washington, DC.
- 2004 **Presider** for Historic/Cultural Session, International Textile and Apparel Association Annual Meeting, Portland, OR.
- 2003-2005 **Chair**, ITAA Design Competition Submissions and Juried/Judging Process Development Committee, International Textile and Apparel Association.
- 2003 **Reviewer**, International Textile and Apparel Association and American Intercontinental University Global Design Scholarship for undergraduate students
- 2001-2013 **Member**, Design and Aesthetics Committee, International Textile and Apparel Association.

To the University

- 2018 **Faculty Representative**, University Commencement, Florida State University, Tallahassee, FL.
- 2017-2018 **Member**, Sabbatical Committee, Florida State University, Tallahassee, FL.
- 2016-2017 **Member**, Promotion and Tenure Committee, Florida State University, Tallahassee, FL.
- 2016-present **Senator**, United Faculty of Florida-Florida State University (UFF-FSU) Chapter, Faculty Union.
- 2016 **Marshal**, University Commencement, Florida State University, Tallahassee, FL.
- 2014-present **Faculty Senator**, Florida State University, Tallahassee, FL.
- 2015-present **Member**, Library Resources Committee, Florida State University, Tallahassee, FL.
- 2014-2020 **Member**, Faculty Senate Technology Committee, Florida State University, Tallahassee, FL.
- 2014-2015 **Member**, Robert B. Bradley Library Research Grants Committee, Florida State University, Tallahassee, FL.
- 2013 **Member**, Search Committee for the Dean of the College of Human Sciences, Florida State University, Tallahassee, FL.
- 2013-present **Member**, Faculty Senate Library Committee, Florida State University, Tallahassee, FL.

- 2011 **Reviewer**, Committee on Faculty Research Support, Office of Research, Florida State University, Tallahassee, FL.
- 2010 **Faculty Representative**, University Commencement, Florida State University, Tallahassee, FL.
- 2006 **Marshal**, University Commencement, Florida State University, Tallahassee, FL.
- 2005 **Marshal**, University Commencement, Florida State University, Tallahassee, FL.
- 2003 **Marshal**, University Commencement, Florida State University, Tallahassee, FL.

To the College

- 2018 **Member**, Promotion and Tenure Committee, School of Entrepreneurship. Florida State University, Tallahassee, FL.
- 2018 **Member**, By-laws Committee, School of Entrepreneurship. Florida State University, Tallahassee, FL.
- 2017 **Member**, Dean’s Administrative Council, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2017-2018 **Member**, Promotion and Tenure Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2016-2017 **Chair**, Promotion and Tenure Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2014-2016 **Chair**, Faculty Advisory Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2015-2016 **Member**, Promotion and Tenure Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2012-2014 **Member**, Faculty Advisory Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2012-2013 **Member**, Search Committee for the Department Chair position, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2008-2009 **Member**, Scholarship Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2007-2008 **Member**, Adc Sandels 203 Committee, College of Human Sciences, Florida State University, Tallahassee, FL.

To the Department

- 2018 **Member**, Promotion and Tenure Committee, Department of Retail Entrepreneurship, Florida State University, Tallahassee, FL.
- 2016-2017 **Chair**, Promotion and Tenure Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2016-2017 **Member**, Peer Evaluation Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2015-2016 **Chair**, Search Committee for an Assistant Professor position, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2015-2016 **Chair**, Annual Evaluation Committee, Department of Retail, Merchandising and

- Product Development, Florida State University, Tallahassee, FL.
- 2015-2016 **Member**, Promotion and Tenure Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2013-2016 **Chair**, Peer Evaluation Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2013-2014 **Member**, Promotion and Tenure Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2013-2014 **Member**, Library Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2012 **Chair**, Search Committee for a non-tenure track faculty position, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2011-2012 **Member**, Library Committee, Department of Retail, Merchandising and Product Development, Florida State University, Tallahassee, FL.
- 2009-2010 **Member**, Promotion and Tenure Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2008-2009 **Chair**, Scholarship Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2008-present **Coordinator**, 3-D body scanner, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2007-2008 **Member**, By-laws Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2007-2008 **Member**, Graduate Policy and Curriculum Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2005-2006 **Member**, Teaching Excellence Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2004-2005 **Member**, Scholarship Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2003-2004 **Member**, Search Committee for design faculty, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2003-2004 **Member**, Tyner Lecture Series Committee, College of Human Sciences, Florida State University, Tallahassee, FL.
- 2002-2003 **Chair**, Course Evaluations Development Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2002-2005 **Coordinator**, Professional Electives Petition Committee, Apparel Design and Technology Program, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2002-2003 **Member**, Space Committee, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 2001-2002 **Representative**, University Commencement, Department of Textiles and Consumer Sciences, Florida State University, Tallahassee, FL.
- 1999-2001 **Vice President**, The Textiles and Clothing Department Graduate Students Association, Iowa State University, Ames, IA.
- 1999-2001 **International Ph. D. Students Representative**, The Textiles and Clothing

- 1999-2000 Department Graduate Students Association, Iowa State University, Ames, IA.
Member, The Textiles and Clothing Department Historical Costume and Textile Collection Committee, Iowa State University, Ames, IA.
- 1999 **Model**, The Textiles and Clothing Department Annual Fashion Show, Iowa State University, Ames, IA.
- 1999 **Model**, The Textiles and Clothing Department Annual Design Contest, Iowa State University, Ames, IA.

To the Community

I have incorporated numerous service learning projects into my undergraduate and graduate courses, working with local non-profit organizations and small businesses.

Venus

(a local fashion business that creates and sells a wide variety of products including swimsuits, casualwear, dresses, suits, coats, active wear, intimate apparel, sleepwear, and shoes)

Spring 2018, Fall, 2017, Spring 2017, Fall 2016, Spring 2016, Fall 2015, and Spring 2015: Students in Trend Analysis and Forecasting (CTE 3809) identified and created successful products for Venus using Kaledo based on their short-term forecasting.

Ten Thousand Villages

(a non-profit fair trade organization striving to improve the livelihood of tens of thousands of disadvantaged artisans in 38 countries)

Spring 2017, Fall 2016, Spring 2016, Spring 2015, and Spring 2014: Students in Product Innovation and Management (CTE 6436) created new products using Kaledo for Ten Thousand Villages. Students' new product ideas were sent to its headquarters.

Spring 2013 and Spring 2012: Students in Global Product Development (CTE 6936) created new products using Kaledo for Ten Thousand Villages. Some of the new product ideas were sent to its headquarters and have been implemented into its product portfolio.

Spring 2010: Students in Visual Design (CTE 3201) created a brochure using Photoshop and Illustrator for Ten Thousand Villages to promote the Market District where Ten Thousand Villages is located as a major shopping destination in Tallahassee. A local magazine publisher agreed to print ten thousand copies of the brochures for free to distribute to the shopping district, the Visitor's Center downtown, the airport, and to local hotels.

BevShots

(a local e-commerce small business that sells innovative products including fashion items, wrapped canvases, metallic prints, and bar accessories)

Spring 2013 and Spring 2012: Students in Global Product Development (CTE 6936) identified and created successful new products using Kaledo for BevShots. Some of students' proposed products were incorporated into its portfolio.

The Oasis Center for Women and Children

(a non-profit organization whose mission is “to improve the lives of women and girls through celebration and support”)

Summer 2011, Spring 2011, and Spring 2010: Students in Visual Design (CTE 3201) created a poster and a logo using Photoshop and Illustrator to promote a local children’s summer camp for the Oasis Center for Women and Children.

Neighborhood Health Services

(a non-profit organization providing accessible, affordable primary health care services to uninsured and underinsured low-income persons in the Big Bend area)

Spring 2010: Students in Visual Design (CTE 3201) created a flyer using Photoshop and Illustrator to promote a local event to raise awareness for breast cancer and to provide free mammograms through, Neighborhood Health Services.

Drug Information Service Center Village

(a non-profit organization that is one of the largest and most comprehensive prevention, intervention, and treatment agencies in Florida)

Spring 2011 and Summer 2010: Students in Visual Design (CTE 3201) created a flyer using Photoshop and Illustrator to promote a local event for “Recovery Month” for the Drug Information Service Center Village.

PROFESSIONAL MEMBERSHIPS

International Textile and Apparel Association

International Surface Design Association