EXPLORING HOSPITALITY & ENTREPRENEURSHIP IN FLORENCE

MARCH 13 TO MARCH 21, 2021

GRADUATE STUDENTS   **COURSE-SPECIFIC: TBD**

Areas of Interest   Entrepreneurship, Hospitality

Graduate students on this program will explore the hospitality industry in Florence from the perspective of entrepreneurs. Students will have some coursework before and after going abroad for this one-credit hour course, and will travel to Florence with their professor and peers during spring break. Visits are planned to hotels, B&B's, and restaurants which allow students to gain a behind-the-scenes view into the day-to-day work life of professionals in the industry. Students will gain a cross-cultural perspective as they compare these establishments to those of the US. Experiential learning at the FSU Florence culinary lab, conversations with international experts, and excursions to a vineyard and organic farm-to-table restaurant will bring coursework to life.

Excursions & Group Activities

Plans may change due to unexpected events and/or new opportunities. Cultural immersion and social events planned for this program may include:

- Welcome dinner
- Visit to Lavacchio Farm
- Tour of locally owned restaraunts with lunch
- Guided tour of hotels in Florence
- Visit and tasting at local wineshop

- Visits to museums such as The Medici-Riccardi Palace, Barnacci Chapel, and the Pitti Palace
- Visits and tours of local markets
- Gelato making class pizza making class
- Farewell dinner

Eligibility & Prerequisites

This program is open to all graduate students in the Jim Moran College of Entrepreneurship and/or the Dedman School of Hospitality, but is of particular interest to students in the MSE Hospitality Entrepreneurship degree program.

Housing

Students will be housed in shared accommodations.

Program Fees $2,895

Program Fee Inclusions

ALL REGISTRATION FEES   INSTRUCTIONAL

COSTS FOR 1 GRADUATE CREDIT   HOUSING

PROGRAM PLANNED EXCURSIONS & GROUP

ACTIVITIES   FULL-TIME ACADEMIC SUPPORT

24/7 STUDENT SUPPORT   HEALTH INSURANCE

10 MEAL VOUCHERS TO LOCAL RESTAURANTS

WHILE IN FLORENCE   LUGGAGE TAG

WELCOME ORIENTATION   IP T-SHIRT

UNIVERSAL TRAVEL ADAPTER

Program Fee Exclusions

Round-trip international airfare, passport, entry visa, food (except as noted), books and supplies, personal travel/activity/ spending money, university-assessed fees (e.g., per credit hour technology fee)