

**Retail Entrepreneurship  
Product Development Track**

JMS Core  
RE Core  
Major Courses

**Prior to Starting:**

All pre-reqs, ENT2000, lower-division courses

**Fall 1**

Intro to Merchandising - CTE3806  
Intro to Textiles - CTE1401  
Entrepreneur's Guide to Accounting - ENT3451  
Corporate Social Responsibility - ENT3XXX  
Consumers in the Marketplace - CTE3808  
Internship Prep - ENT1940

**Spring 1**

Personal Finance- EC03041  
Retail Math - CTE4822  
Computer Applications - CTE3055  
Design Principles and Analysis - CTE3763

**Summer 1**

Internship - ENT4943

**Fall 2**

Go to Market Strategies - ENT4122  
Product Development Process - CTE3431  
Product Evaluation - CTE4443  
Retail Technologies - CTE3416  
Global Sourcing- CTE4829

**Spring 2**

Sustainability- CTE4470  
Senior Capstone - CTE4XXX  
Business Plan Design - ENT4114  
JM Elective 1