

Commercial Entrepreneurship

JMS Core
Major Courses

Prior to Starting:

All pre-reqs, ENT2000, lower-division courses

Junior Fall (Term 5)

ENT3111: Creating Value through Customer Acquisition

CHOOSE: ENT3629, ENT4811, CTE3055

ENT3001: Experiences in Entrepreneurship I

ENT4255: Negotiations

ENT1940: Internship Prep

Junior Spring (Term 6)

ENT3451: Entrepreneur's Guide to Accounting

ENT3XXX - Corporate Social Responsibility

ENT3002: Experiences in Entrepreneurship II

ENT4604: New Product Development

JM Elective

Summer

ENT4943: Internship

Senior Fall (Term 7)

ENT4305: Legal Environments

ENT3414: Measuring Financial Success

EC03041: Personal Finance

ENT4114: Business Plan Design

Senior Spring (Term 8)

ENT4110: Entrepreneurship Capstone

ENT4122: Go To Market Strategies

ENT3203: Managing Growth

JM Elective