

**Retail Entrepreneurship
Product Development Track**

JMS Core

RE Core

Major Courses

Prior to Starting:

All pre-reqs, ENT2000, lower -division courses

Intro to Merchandising - CTE3806

Computer Applications - CTE3055

Intro to Textiles - CTE1401

Entrepreneur's Guide to Accounting....: ENT3451

Consumers in the Marketplace - CTE3808

Internship Prep - ENT1940

Spring 1

Personal Finance - EC03041

Retail Math - CTE4822

Retail Technologies; - CTE3416

Design Principles and Analysis - CTE3763

Summer 1

Internship - ENT4943

Go to Market Strategies - ENT4122

Product Development Process - CTE3431

Product Evaluation - CTE4443

Global Sourcing - CTE4829

JM Elective 1

Spring 2

Sustainability- CTE4470

Senior Capstone - CTE4XXX

Business Plan Design - ENT4114

JM Elective 2