

Retail Entrepreneurship
Product Development Tack

Course is required for all Retail Entrepreneurship Majors
Course is only required for the Product Development Track

Fall 2018

Intro to Entrepreneurship - ENT3003
Intro to Merchandising - CTE3806
Design Principles and Analysis - CTE3763
Computer Applications - CTE3XXX
Intro to Textiles - CTE1401

Spring 2019

Management/HR - ENT4XXX
Retail Math - CTE4822
Product Development Process - CTE3431
Technology 2 - CTE3XXX
Consumers in the Marketplace - CTE3808

Summer 2019

Internship - CTE4882

Fall 2019

Measuring Financial Success - ENT3414
Product Evaluation - CTE4443
Global Sourcing - CTE4829
JM Elective 1
Business Plan Design - ENT4114

Spring 2020

Persona I Finance - EC03041
Sustainability/ Social Responsibility - CTE4XXX
Senior Capstone - CTE4XXX
JM Elective 2